

Actor	Notes	Interpretation	Performance
Andre_Ricarte_KFC	Like how natural the read was, and took moments to add beats in the right places to emphasize the product	Great	Great
Brian_Curry_Cincinnati_Insurance	Grounded and Warm- Good performance over all- Second take was too similar to the first take,	Good	Good
Candice_Roosjen_KFC	Liked the second read best- It was more grounded and delivery was less salesy.	Great	Great
carrie_robinson_farmersdog	Pacing is a bit slow- Would like to hear a faster more energetic read.	Good	Needs Improvement
Christine_Julia_Cincinnati_Insurance	Too close to the mic- sound quality is not competitive distracts from performance. Would like a more warm tone.	Needs Improvement	Needs Improvement
Clay_St_Thomas_Cincinnati_Insurance	Pacing is just a tad slow- but overall great read. Very Warm and Reassuring.	Great	Great
Daniel_Merriman_KFC	Love the energy- still grounded and not salesy. Second take could have been a bit different from the first.	Great	Great
David_Gilbert_UberEats	I like the second take better than the first. Pacing is better and has more personality	Great	Good
DC_Glenn_Cincinnati_Insurance	Grounded and warm- but the pacing could be faster- Good overall- HI DC ;)	Great	Great
Elizabeth_Ryan_UberEats	A bit too much enfances on YOU at the end, other than that great performance. Enjoyed take 2 better. Also sound isn't as clean.	Great	Good
Julia_Hunter_Cincinnati_Insurance	Warm and grounded- pacing is a bit slow. I enjoyed take 2 better.	Good	Good
Kat_Wyvern_CincinnatiInsurance	Loved this. Two very different takes and still true to the specs but made it her own. Great job	Great	Great
Kate_Phillips_Cincinnati_Insurance	Needs higher volume- faster pacing. Sounds like she is just reading. Needs to do script analysis	Needs Improvement	Needs Improvement
Marie_Hoffman_CincinnatiInsurance	Two solid reads. grounded and confident. Would like the sec take to be a little different from the first	Great	Great
Michelle_McLenithan_Cincinnati_Insurance	Good read overall- would speed the tempo just a little bit but overall good performance..	Great	Great
Myles_Dabbs_KFC	Liked the second read best- it wasn't as fast as the first one and it felt less salsy	Great	Good
Paul_Rogus_FarmersDog	Liked the second read best, interesting choice on the first read- didn't hate it or love it but it did make you stand out	Good	Good
PJ_Butta_Uber Eats	Good Choice to start slow but would have been good for the tempo to pick up the pace in the middle of the read.	Good	Good
Renee_Payne_Uber Eats	Sounds too announcery/salsey. Would like a more grounded read.	Needs Improvement	Good
Rupa_Krishnan_Cincinnati_Insurance	Great global sound- warm and grounded, sounds a bit too polished but overall good job	Great	Good
Steve_Gouws_Master Brand	Read is a bit too slow. Good performance overall	Good	Great
Tom_Testa_CincinnatiInsurance	Great reads. Not salsy or announcery. Trustworthy and warm.	Great	Great
Tony_Jackson_KFC	Sold reads and choices. Very grounded and real	Great	Great
Whitney_Rhea_KFC	a bit too fast on the first read. Would like more energy	Good	Needs Improvement