

Actor	Notes	Interpretation	Performance
Abigail Turner	I loved your options on this script. You gave great variation between the takes, I loved the thought process and the wink/smirt you had in your voice. You did a great job of keeping it very one-on-one conversational. The only adjustment I would make is in your Take 1--just get a little closer to the mic. Do the same read you did, just imagine your microphone is the person you're talking to's ear.	Great	Great
Alex Bui	Really nice job on this spot! You did a fantastic job of keeping the script moving and getting it in in time. I loved your variation in energy between the two takes--and the adlib at the top of Take 2 was a perfect addition. I love the relatable, quirky character you have on this--it nicely toes that line of bringing personality to your read, but it's not too over the top or unbelievable.	Great	Great
Anna Klein	Great job on this script! You did a fantastic job of telling the story and really making us understand what this person is going through. You brought nice strength to this spot without losing the humanity and the warmth. I just want to add a bit of a build to your Take 2. I think this will push the feeling of strength even a bit more in one of your takes, and will add even more distinction between the takes. I think the section where you describe the things we aren't hearing would be a great place for that to happen.	Great	Great
AW Miller	Really great reads on this spot. Nice job bringing the tongue-in-cheek feel to this script, and I like the variation you have between your takes. In your Take 1, I want a bit more sarcasm at the very top. I didn't really get it until about the third line in. I love the more off-the-cuff feel you brought to your Take 2. I want you to loosen up the read even just a bit more--don't feel you have to be locked into the format or punctuation of the script. Just make it your own a bit more and really let it flow.	Great	Great
Ben Chang	Very nice reads on this spot. I loved your second take--I would definitely lead with that one. That had good pacing, you gave the read some weight/gravitas, you painted the pictures, and it felt a bit more sophisticated. Your Take 1 is a good contrast to that, but it felt a tad too casual to lead with. I do want you to hit the MUST that's all in caps more in your first take. But this option had a nice casual feel, was a bit more off-the-cuff, felt like you were talking to a friend, and that's a nice contrasting option for a spot like this. I like that you didn't get too stuffy with either of your options.	Great	Great
Candice Roosjen	Fantastic job on this script! You brought the right amount of attitude, sass, and wryness to this spot. You also did a great job of giving variation between the takes. I loved the more low-down, telling it like it is feel of your first take--it just felt a tad slow. I just want to tighten the pace on that a smidge. You did a great job of brining the energy, attitude, and fun to your Take 2. I was really happy you chose to do this spot!	Great	Great
Carrie Carney	These reads are fantastic!! You definitely brought the Denis Leary style attitude to this spot. I loved the variation in energy you brought to your takes as well. I think both takes could be tightened up a smidge more. Your Take 1 felt a tad slow, and then I think even a bit more pacing on your Take 2 could make it feel even more playful. But you totally nailed the humor, the attitude, and the wryness on this!	Great	Great
carrie_robinson_wisconsincheese.mp3	You did a fantastic job of capturing that lower tone, fast-paced, wry read on this. You did a great job of getting both takes in time, and I love the nonchalant feel you brought to this. I just want your Take 2 to have a bit more variation from your first take. Maybe try pushing the attitude a bit further, give it a bit more energy, or lighten up the tone a bit more. Just something that showcases some range and shows you can do more than one interpretation of the script.	Great	Good
Cassandra Morris_FlipFlop Fizzy Wine.mp3	This script was made for you! I really think you nailed what they direction was asking for on this. You brought a fun and playful personality, you have great variation in the takes, and I love your delivery on that last line. Just two tiny tweaks--in your Take 1, just tighten up the space between sentences a touch more, especially in the first couple of lines. And in your Take 2, I think you can even push the fun a touch more--nothing too over the top, but I think you can go a bit further with it. But overall, I love what you brought to this spot.	Great	Great
Chloe Elmore_Cree.mp3	These reads were a lot of fun to listen to. I appreciate that you went big and bold in your first take, but it was a little too much. Take that fun and humor and just bring it back by 50%. I loved the adjustment you made on your second take going more cool and wry with the read. That shows great variation in the takes and shows a nice range.	Great	Good
Curt Ford_Park Bank.mp3	Your first take on this was lovely! I love the intimate feel you brought to this, it's very conversational and natural. I think you can slow it down a little bit. Tell the story just a little bit more. I also want just a bit more variation in the takes. Your Take 2 sounded very similar to your Take 1. Maybe it's going more off-the-cuff with the read, or giving it a bit more energy, or a bit more attitude. Just something that changes up the read and shows you can give some range on your reads.	Good	Good

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Dan O'Leary_Wisconsin Cheese.mp3	Very fun reads on this spot! Excellent job keeping the pacing up. In fact, I think on your first take you can slow it down a bit. It almost felt too fast and I think we ran over a few of the "jokes". I loved the more off-the-cuff and wry attitude you brought to your Take 2. I think you can "up" the snark factor even a little bit more! Have some fun with that! But overall, these are really nice options.	Great	Great
Danielle Rhodes_Bayer.mp3	Really nice options on this spot! I love the energy you brought to Take 1. You did a great job of finding that balance of having some fun and giving it personality, but it still feels like a professional or someone who knows that they're talking about. You gave great variation in your Take 2 by bringing the energy back and going more straightfoward with the read. You focuses on the professionalism, but it still had a relatable quality.	Great	Great
Daryl Ellis_CREE.mp3	I really enjoyed the reads you gave on this spot. I like that in your Take 1 you honed in on the cool vibe, and then for your Take 2 you lightened it up and went a bit more conversational and off-the-cuff. I just want both reads to have more snark to them--especially in the opening few lines. In both takes I loved where you got to about halfway through--we just need a bit more of that tongue-in-cheek or that knowing wink from the top. Everything else is fantastic!	Good	Great
Delilah Kujala_Park Bank.mp3	Really lovely reads on this spot. I thought that in both takes you did a great job of keeping it conversational, natural, the pace felt good, and you brought nice moments and personality to the reads. I think it would be nice in your Take 2 to go even a bit more on the mic. Imagine the microphone is someone's ear that you're speaking into. That might play with some fun proximity dynamics for this spot.	Great	Great
Ellyn Zager_Aspen Dental Take 1.mp3	Very nice job on this take. I could hear the sympathy in your voice as you're describing the everyday hardships we all experience. You have such a nice, caring tone in your voice and it works really well for this spot. The sincerity is where the humor lies. I just want to clean up your legal a tad. There was a hesitation at the top that we can smooth out a bit.	Great	Great
Ellyn Zager_Aspen Dental Take 2.mp3	Nice take two on this spot. I think you can push the tongue-in-cheekness a bit more on this one. Don't go overboard with it, but really make it sound like this person is having the hardest day ever. I think that will show some range and give you even more contrast between the first and second takes. I want you to flatten the legal out a bit more as well. You did a great job with the pacing on it, but it doesn't need to have as many highs/lows or sound friendly like the body of the spot. Here are my 3 rules for legal: ignore the punctuation, flatten the read, then go as quickly and cleanly as you can.	Good	Great
Genevieve Baer_Cree.mp3	I loved your reads on this spot. Great job finding that attitude and snark, but still making it pleasant to listen to. I like the energy and off-the-cuff feel of your take 1, but I want you to ignore the formatting of the script. Feel free to make it your own. Right now it's coming off a little choppy. I loved the cool vibe and more lower-key read you brought to your Take 2. That showed great variation between the takes.	Great	Great
Gina Ferraro_Canary.mp3	I love both of your takes on this script! You did a fantastic job bringing the wry humor and sensability to this spot. You also gave great variation between the takes by going more straightfoward with Take 1 and then giving more energy on Take 2. You did a great job of winking at the joke without leaning in to it too much. Great instincts and great reads on this!	Great	Great
HopperStone_Canary.mp3	Really strong reads and choices on this spot. I loved the flatter, more intimate read on your Take 1. You did a great job of bringing a wry sensability to the read. I just want you to underline "never" in the first sentence a bit more. I loved how you changed up the energy on your Take 2. That changed up the feel nicely between the takes and brought a bit more personality to the read.	Great	Great
Jane Beverley_Viking.mp3	You have some really lovely moments in both takes of this script. In your first take, I wanted you to take a bit more time with it. Paint those pictures for us a bit more. I like where the read got to about halfway through--so just bring more of that storytelling from the top. I loved the bottom half of your Take 2--it had great personality and a nice off-the-cuff feel to it while still retaining the warmth. The first half just felt too similar to your first take. Bring that personality in a bit sooner!	Good	Good
Kat Wyvern_Flip Flop Fizzy Wine.mp3	These takes were a lot of fun! You did a great job of bringing fun, attitude, and personality to these reads. I love in your Take 1 the wry delivery, how you deliver "party straw" and the last line. I think your Take 2 is a bit too similar to your first take. I would love an option that has more energy to it. It's doesn't need to be anything over the top, but a little less of the wryness. Maybe treat the first line like a toast and see where that carries you!	Great	Good

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Kristyna Zaharek_Park Bank.mp3	Really strong choices on this script! I loved the variation you provided between the takes. Your Take 1 has a lovely intimate feel. It had nice warmth and simplicity to it. I just wanted it to feel even more connected. I really wanted it to feel like you were talking to one person. Just connect with them a little bit more. You gave nice energy for your Take 2. I loved the off-the-cuff feel you brought to it. That spontaneity really brought nice life to the script!	Great	Great
Laura Welsh_Canary.mp3	Really strong reads on this script. I thought your Take 1 was perfect. I loved the subtle wink you had in there while keeping the read very warm, calm, and relaxed. It had a nice storyteller quality to it. You had nice variation in your Take 2 giving it a bit more energy and you went harder with the wink. I think you could have pushed that even a bit more. Maybe lean on the "never" in each line just a bit more. But these are really solid options--nice job!	Great	Great
Leonard Moore_Park Bank.mp3	You did a great job on this script of keeping it real and conversational sounding. You gave nice variation between the takes. Your Take 1 just felt a bit to "safe". I wanted you to go a bit more off-the-cuff with the read. Make it feel a bit more spontaneous. With your Take 2, I loved that you went more intimate with the read. I just want you to put these read together a bit more--especially at the end. There are really long pauses that I just want you to tighten up. I like pausing for emphasis, but these are a bit too long.	Great	Good
Peter_Sommers.Aspen Dental.mp3	This spot is a tricky one and you did some really good things with this spot. I loved your Take 2. I really felt that read gave us what the spec was asking for. I could really hear you sympathizing with the everyday "ordeal" this person was going through. Your Take 1 felt too casual. I think a fun thing to play with for another option would be to either exaggerate the sympathy even more, or to give the read more of a knowing wink to let us know you're in on the joke. And then for the legal, here is my advice on how to tackle that: ignore the punctuation, flatten out the read (if you can, treat it like one really long sentence), and then go as quickly but cleanly as you can.	Good	Good
Raj Hamilton_Cree LightBulb.mp3	Very nice reads on this spot. I thought the flatter sarcastic read you gave in your Take 1 was terrific. You also did a great job of keeping it conversational and giving your read an off-the-cuff feel that I really liked. In your Take 2, I think you could have pushed the wryness and snark just a bit more. Play into the joke a bit more, and give me a bit more attitude. But these are fun options!	Great	Great
Renee Payne_Park Bank.mp3	I love the warmth you brought to the reads on this. You sound very trustworthy and in-the-know. Both takes felt a bit "ready" to me. I want you to pull the words off the page a bit more. Make sure you're really talking to someone. While you did a nice job of keeping the read intimate, you could even go further with that in one take--imagine the microphone is an ear that your talking into. The overall tone on both takes was very similar. Playing with microphone proximity is one way to change that. Maybe go a bit more casual or off-the-cuff with the read is another idea. Your Take 2 was a bit choppy than your first take. Your Take 1 had nice slow--I just want you to smooth your Take 2 out a bit more.	Good	Good
Rupa Krishnan_Canary.mp3	I loved your takes on this spot! Your Take 1 did a great job of finding the humor and giving it a subtle wink. You also had a brightness in your voice on this take that I really liked. It help make the spot more warm and welcoming. I love how you changed up the read for your Take 2--going a bit more serious and polished. That gave it a bit more of a high-end feel that really works for this spot. Excellent instincts!	Great	Great
Ryan Benes_Cree Lighting.mp3	Your takes on this were a lot of fun! I loved the tongue-in-cheek read in your Take 1. I think this is exactly what they are looking for. It's subtle, but we get the point. I just want to tighten up the pacing a smidge. I love the fun, personality, and energy you brought to your Take 2. I love that you went that big--I may have you bring it back a bit, but I love that you went for it on this take. That let you have amazing variation between the takes, while still giving us what we wanted to hear on this spot.	Great	Great
Samantha Damiano_Wisconsin Cheese.mp3	These reads were a lot of fun! You brought great personality to your takes. I loved the fast-paced clip you had on your Take 1, but it wasn't so fast that we missed the nuancing. You had some really nice moments in this. Your Take 2 was a bit more off-the-cuff, which I enjoyed. I think you could maybe add a pinch more snark just to capture the Denis Leary reference, but I loved how you made it your own.	Great	Great
Steve Gouws_Cree Lighting.mp3	Very nice reads on this spot. Your Take 1 definitely channeled more of the cool attitude. I think you could even bring a touch more snark to this read--a little more eye-roll if you will. I loved the more sophisticated feel of your Take 2. Your accent really plays well on this. Maybe smooth the read out just a bit more to enhance that feel even a bit more.	Great	Great

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Susan Iannucci_CREE.mp3	Excellent job on this--great variation between your takes. You definitely brought the cool sophisticated to your Take 2, and then hit us with the snarky tongue-in-cheek read for Take 2. I think you can smooth your first take out just a bit more. That will add even more to the sophisticated feel. And ease off on the snark just a bit, especially towards the end of your Take 2. It just starts to feel a bit pushed. But I love where you took it!	Great	Great
Timothy Callaway_UniversityOfPhoenix.mp3	Excellent job really bringing the strength, confidence, and inspiration to this spot! Both of your takes were solid--and I loved the variation you brought to them. I loved the strong storyteller read you brought to your Take 1. I just want to underline your voice a few of these words that are playing off each other: "goodness", "greatness", "hobbies", and "homework". Then I loved how you went more off-the-cuff for your Take 2. Really nice job making it your own, and I loved the flow that that take had.	Great	Great
Whitney Rhea_Canary.mp3	Nice job on this spot. You were under time, but the take felt a bit slow. For purposes of the audition, I would tighten up the pace just a bit more. You did a nice job of bringing a playful wink to this. You could probably lean on it even a bit more in places. I really thought the line "but you already knew that" is a place you could smirk a bit more. But nice job bringing a playful storyteller feel to this spot.	Great	Great