

Actor	Notes	Interpretation	Performance
	Thank you for your submissions. I am so happy that you all participated. I know that it can be difficult to direct yourself without any feedback. In general everyone did a good job. I would say if you are doing 2 reads make your choices for each read different. Just a few things to remember. Always slate your name, script name, and take number for each take. It makes it much easier for the casting director and the clients to listen and take notes on each talent.		
		Great	Great
Abigail_Turner_LOreal.mp3	Hi Abigail. Liked your choices. The 2nd read was more relaxed and conversational which makes the consumer feel like you are speaking to them personally. Make sure to take a slight beat to reinforce the name of the product.	Good	Great
Aimee_Gironimi_Zyban.mp3	Both reads were excellent. I liked the first one with the warm, natural tone. The 2nd read was more like a coach. In the 2nd read, it was just enough push to not be over the top. Advertising today likes reads to be natural.	Great	Great
AlecZander_MacEwan_Amex.mp3	Hi Alex, You gave two distinctly different reads, which is great because clients will see how versatile you can be. I love your voice. In the first read, you were very funny. Excellent for comedic spots, it showed how angry you were about cards with hidden fees, etc. If I were directing you as you did so well did a more real relaxed read	Good	Great
Ana_Luttrell_AMEX.mp3	You have an amazing voice for animation. I hope you have an agent for this. There are so many animated TV and film projects. I loved your first read. I was surprised that you could change your voice to have a more cosmetic/serious read. Although both were good I loved the 1st read more.	Great	Good
Betsy_Winchester_Balducci's.mp3	I loved both reads. Great when describing the market and choices that it has. I would not change your reads at all	Great	Great
Candice_Roosjen_HeinzKetchup.mp3	You are very funny and a good actress. The 1st read on the product section was a little too announcery. The 2nd read was perfect. You made the Heintz section very natural like it was really part of you not like an announcer. It is difficult to play against the announcer is a script.	Good	Great
Carolyn_Murphy_FlightSafety.mp3	Warm and friendly on both reads. However, the 1st read on the list of what someone would want to upgrade was too sing-songy. On the second read, much more warm and inviting, and you got more of the sing-songy list, out of the read. On a list, it's challenging to make each item or idea stand out. It is important to think about that when you see a list of ideas, places, activities, etc. Each item should not sound the same.	Good	Good
Diane_Hayes_Whitman's Sampler.mp3	I like the tone of your voice. I know that you were trying to tell a story, but it was too dramatic and did not feel honest. The 2nd read was that as well. When working on a VO that is telling a story you need to read it as natural as possible. I would say when working on a script like that if possible tell the story to someone or if you do not have someone to read it to picture a friend and speak to them ,	Needs Improvement	Needs Improvement
Elizabeth_Quedenfeld_Amstel.mp3	Love your voice. It has a great tone and warmth to it. The 1st read was just right as well as the 2nd. You could pick up the pace. I am sure you are booking projects based on your read.	Great	Good
Emeri_Chase_Burger King.mp3	You are very funny. Great choice for a spot to read. I think omn the 2nd read you could bring the tone down a bit so it is not so big.	Great	Good
Genevieve_Baer_Tums.mp3	Hi Genevieve. The first read was over the top. too big. I would tell you to pull it back and relax with the rest. The 2nd read was almost too low-key. I think you should bring the energy up a bit and then your final read would be perfect.	Good	Good
Hollis_Beck_Clearasil.mp3	Sorry to say but the 1st read was way over the top and not believable, even a bit too loud. The 2nd read was perfect, you relaxed with it, made it more conversational, and made me want to listen to what you had to say.	Needs Improvement	Good
Jamil_Burger_MP3 Player.mp3	Love your vocal tone. Great acting. Both reads were good but needed some tweaks. Be careful with the product section. It needs to match the rest of the read. If that makes sense to you. The second read was great until you started to make it unrealistic when you started to cry, it did not seem real. If you stayed with the tone you had in the 1st read it would have been more dead on.	Good	Needs Improvement
JD_Kaye_Cheerios.mp3	JD, you have a really kind genuine sound to your voice. I liked both reads but the 2nd read was the best. You had a much better storytelling quality, and the Phi Beta lines were great!	Good	Great
Jessica_Lehman_AMEX.mp3	Australia! Excellent American accent. I loved both reads. They were natural, as though you were speaking only to me, like a friend. Many spots want reads such as yours.	Great	Great

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Jud_Laghi_MountainDew.mp3	Hi Jud, you have a great deep voice. You are a strong actor, and both readings were excellent. I do not have any changes to make in your read. I hope you have an agent who you should see all the time.	Great	
Keeshan_Giles_Doritos.mp3	So funny! Excellent interpretations on both reads, although the reads should be a mix of the crazy 1st one and the more natural one on the 2nd. Although you gave totally different vibes on each. Good job in general.	Great	Great
Laila_Berzins_AmstelLight.mp3	Terrific reads. Love the warm tone of your voice. Very expressive and natural. Overall, a relatable sound that makes us want to listen to what you have to say. No redirection needed.	Great	Great
Laura_Welsh_State Farm.mp3	Very warm, reassuring voice. Honest 1st read. I felt that the 2nd read was too much of a whisper, trying to let us in on the secret. The 2nd read was a good idea, but unless asked for that, you should shy away from that kind of reading.	Great	Good
Leona_Renee_AMEX.mp3	I love your interpretation. You were really thinking about what other companies were doing that you did not like. You read made me want to hear what you had to say. Great job Leona	Great	Great
Leonard_Moore_Wendy's.mp3	You are a good actor with a great tone to your voice. A couple of issues on the first read with the "But Stop & Stack Attack" approach are too big. Try that with the same feeling, but on a smaller scale. Same issue on the 2nd read, Stack Attack is way too big. The over-the-top is what so many people would do. You can play the same vibe but smaller in sound. If you think about it, you can make these words smaller but have the same feeling.	Good	Good
Lisa_Hammert_DVR.mp3	Love both reads. Very natural, real and conversational. This is the usual direction we get from our clients. Bravo!	Great	Great
Livia_Zita_Icehouse.mp3	Good reads. I love your accent. That also helps to make people listen to what you have to say. Are you a singer? I think I know you.	Great	Great
Marie_Hoffman_MaxwellHouse.mp3	Wonderful Folksy voice. I felt like you were really telling us a story, good choices. Take a short beat before you say Good to the last Drop their tag line.	Great	
Matt_Silver_Myers Soups.mp3	Nice storyteller quality to your reads and tone. Make sure when you say a list like the types of soup, make each one a little different so that they do not sound the same. I know that this is difficult. It is for everyone. Just think about variety when you can.	Good	Good
Megan_Arellanes_Wendy's.mp3	Excellent reads, you made my mouth water on both. Extremely natural and descriptive, both reads. No redirection of this at all. I would book you on this. :)	Great	Great
Melody_Rainelle_Scott's Surf Shop.mp3	I liked the young tone to your voice. The first read was perfect timing, and your style truly fit. The 2nd read was too sticky but not in a good way for instance, on these words like elongated beach, flip flops, sized beach towels. The first read was just right very natural and conversational.	Needs Improvement	Good
Micah_Caldwell_Amex.mp3	Hi Micah, Very important in these kinds of spots to slow down. The ideas you have are not studied, but these were ideas that you were thinking about, so they are natural and authentic.	Needs Improvement	Good
Michael_Mishkin_Scope.mp3	You are funny and comedic. It makes you feel bad about this poor guy. Loved both reads not only because how you interpreted it but also how you made it sound like a real person.	Great	Great
Michelle_McLenithan_Amex.mp3	Hi Michelle, Love your voice! Both reads were natural, and as you were speaking about the ideas you would have for a credit card company, it seemed like these were thoughts that you came up with, not a studied script. Great job.	Great	Great
Paul_Rogus_UncleSam.mp3	Loved the folksy voice you put on for a small-town guy. The first take is perfect. The 2nd time you sped up, and I heard you losing your breath. For a folk, read it is always best to slow down and breathe. :)	Great	Great
Peter J._Marx_Flightsafety International.mp3	Love your deep voice with a bit of Southern thrown in. On both reads, you need to pick up the speed so that you do not sound like a narrator. If you were in my session, I would direct you to read a bit quicker and a little lighter, although your interpretation was good	Great	Good
Phil_Schoen_Walmart (1).mp3	Both reads need to have fewer pauses at the beginning of the script and slow down when you get to "Johnny needs a haircut" through to the end. You did that on both scripts. If I was directing you I would tell you to make these changes. You have a good voice for this kind of natural storytelling spots.	Good	Needs Improvement
Phil_Schoen_Walmart.mp3	"		
Renee_Payne_Wendy's.mp3	I liked the energy and character that you brought to your reads. If directed I would have you pick up the pace a bit.	Great	Good
Ro_Dempsey_Whitmans.mp3	You have a great voice, and you are a good actor. Your storyteller quality was terrific. I kept wanting to hear more. Excellent job.	Great	Great

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Rupa_Krishnan_Amstel.mp3	Extremely natural read. To speed up when reading the script. I also like how you were able to talk about Amstel Light in a very conversational way. Excellent job	Great	Great
Ryanne_Bennett_MinuteRice.mp3	Wonderful tone and accent. The direction you chose was not what we would be looking for. The reads feel like you were just reading, trying to get through the story as fast as possible. Think of winning a prize at a carnival as you explain how you won. It should be as though someone asked you how you won and you are telling the story an more up beat on "We Won"	Needs Improvement	Needs Improvement
SarahGwynne_Walker_Amstel.mp3	Loved your attitude on both reads. There was an edge, which I liked in both reads. The tone and intonation was perfect!	Great	Great
Sherry_Benson_L'Oreal.mp3	The first read was too announcery. It needs to be more conversational. I know it isn't easy when copy is written with an announcer feel. You can counter this by discussing the product with a friend. The 2nd take was much better. I liked the way you read the tag line "Becasue Your worth it"	Good	Needs Improvement
Terrell_Kennet_AMEX.mp3	Beautiful deep cosmetic sound. Both takes were excellent, very matter-of-fact and conversational.	Great	
Tom_Test_StateFarm.mp3	Great announcer read. Although the spot is this, you made it warm and friendly. The natural tone of your voice is very inviting and makes one want to listen to what you have to say.	Great	Great
Verina_Kranak_Clearasil.mp3	Hi Verina, Slow down. No need to rush through the copy on both reads. I do like your sense of humor, though. If you were in an audition with me, a trick to making the spot more real and conversational when this is a spot that calls for you to speak to a friend. I have the talent to talk to me directly(as though in a scene in a film) and I react to what is being said. This changes the read entirely and makes you successful and believable.	Needs Improvement	Needs Improvement
Vince_Melamed_Doritos.mp3	Great quirky voice. Your first read was so real and believable. The 2nd read was much more character-driven and fun. Good job. Taking two different interpretations of the script made your audition wonderful. If I were the CD on this, I would highly recommend you to my client and hope that they would book you. Being able to try different approaches helps agency people book talent such as yours. You are not a one-note actor, but you would bring your own exceptional creativity to the party, making the spot a success.	Great	Great