Actor	Notes	Labeling followed	Interpretation	Performance
General Note For Everyone: (OPTIONAL) Thank you all for your submissions! I truly appreciate everyone's participation and I hope you find my feedback helpful and actionable. I wanted to make a quick note of the labeling, as I made a point to be very specific, and there were a large number of submissions which were labeled incorrectly (some more so than others), so I added in a column to note it. This may seem like a small and trivial request, but I assure you that CDs/agents/clients have their reasons for it and it is VERY IMPORTANT to adhere to those directions. Quite simply, it's the first indication that we have as to what kind of a talent you are and if you are conscientious with attention to detail, so PLEASE make sure you follow that instruction when it's given!				
AbiEvans -WD-40 Abi Evans	Nice job, Abi! You had a lot of energy and life to your reads, though I would have liked to have heard a little bit more of a variety between your two takes, as they both were pretty similar. That said, I enjoyed how you delivered "We really don't want to see this" in take 2. For future reads, try having more of a POV of the hands being at the paint n sip party (where they don't want to be) versus in the garage (where they do want to be).	No	Good	Good
AndrewKudey-Happy Egg Andrew Kudey	Nice reads, Andrew! Your pacing and delivery were really good, and you had that politeness and loveability that the specs were asking for coming through in your voice. I would have liked to have heard a bit more of a variance between takes, as both takes sounded pretty similar. Likewise, while you came across as friendly, it would have been good to hear a bit more of that Bob Ross quality in one of your reads. Maybe a bit more soft-spoken, humble, polite, and kind of amusing to yourself. I wasn't quite getting a clear POV from you, as I didn't know who you were talking to or how you really felt about the words you were saying.	Yes	Good	Good
AnnaKlein-WD-40 Anna Klein	Really nice reads, Anna! I liked the range you had between your takes, and the attitude you gave the hands. I particularly appreciate the way you differentiated between how the hands feel about being at the paint n sip party versus the 'fantasy' of being in the garage. I do think you could take it even a little further with the energy and characterization, and pick up your pace a little more.	Yes	Great	Good
AnneVydra-PunchBowlSocial Anne Vydra	Really nice job, Anne! I loved the attitude and sass you brought to the character, your pacing was great, and I appreciate how you differentiated between yourself as the AVO, and the AVO reading the review from Jack C. I would have liked to have heard a little bit more variety between your takes though, as they sounded pretty similar. Likewise, I think you could have made the second part of the script sound a bit more 'off the cuff' in your response. Have more fun with it! You're poking fun at this guy so the Nelly reference should be a little more edgy.	Yes	Great	Good
Breath Savers Megan Arellanes	Really nice job, Megan! You had great range and variance between your takes, as I definitely felt the newscaster vibe in your first take, and you nailed the casual, conversational delivery in take 2. This is an interesting script because it's not until halfway through the spot that we as the listener figure out what the script is even about, and it's still a couple of lines after that that the product name is mentioned. So in cases like this, it would be helpful to maybe put a little extra love or emphasis on the word "mint" the first time you say it so it doesn't get lost in the text. Of course you don't want to overemphasize it, but just enough so we're clear that we're talking about mints and bad breath would be good.	No	Great	Great
Breathsavers Rich Orlow	Great reads, Rich! I loved both of the characters you provided, and you showed an excellent range between your newscaster read and your casual and conversational one. You had a clear POV, good pacing, and connection to the words you were saying. However, all of that might have been entirely disregarded by a CD, agent, or client, who didn't bother to listen to a read that was mislabeled, so please be mindful of the casting instructions when submitting, as they really do matter.	No	Great	Great
CandiceRoosjen-CoinstarExchange Candice Roosjen	Despite you reading a script that was intended for a male voice, you did a great job! I really enjoyed your entire approach to the character, and you showed range in your takes by having a different POV in each of them. I'd say you could even take each of those characters a bit further. Get a little bit more dry with your take 1 approach, and a little bit sassier with take 2. Consider who you're talking to for each of these takes and why, and perhaps that would help influence your delivery and elevate it even more. But great job!	Yes	Great	Great
CarolynEMurphy-PunchBowlSocial Carolyn E Murphy	I really liked your reads, Carolyn! You brought an underplayed sarcastic edge to the character that I really appreciate. You were very conversational and truly sounded like you were reading and then responding to a review. That said, I think you could have picked up your pace a bit, as this was a :30 and your reads were quite a bit over that time. Also, I would have liked to have heard a bit more variance between your takes, as your character was fairly consistent throughout so I would like to know what else you could have brought to her.	Yes	Good	Great

Actor	Notes	Labeling followed	Interpretation	Performance
ConnieHammarlund.Smashburger Connie Hammarlund	Connie, you did a lovely job of differentiating between your takes and providing exactly what the specs were asking for. However, I felt that perhaps you were concentrating so much on ensuring you hit the specs, that your performance took a back seat. I would have loved to have heard more of a POV and intention within your reads, as I wasn't sure who you were and who you were talking to, and why you would be talking to them in this smooth-talking or ASMR whispery way. This was certainly a tricky ask (because most people don't naturally speak in either of those ways!) but at least having an opinion about the words you say will have a great impact and influence on your delivery as you say them. Also, please ensure you fully follow the directions, as you submitted a .wav file rather than an .mp3.	No	Good	Needs Improvement
CurtFord-Breath Savers Curtis Ford	I loved your reads, Curt! You had an excellent grasp of both of the characters you presented, and you showed a great range between the two of them. I particularly appreciate your second take, as you even added in a little 'ugh' after "bad breath", which sounded genuine and authentic and made me smile. I will say that I would have liked to have heard a slight bit more of a POV in take 1, as your newscaster was very classic and straightforward (which was appropriate), but so much so that I wasn't quite sure who his audience was and how he felt about that audience.	Yes	Great	Great
DanielleFliller-WD40 Danielle Fliller	Danielle, you did a great job on your reads! However, you did not fully follow the directions, as you read both the Hands and the Announcer roles, and the script and specs specifically mentioned this was for the role of Hands only. While your reads were truly quite good (you grasped the character, had great personality and energy, had an opinion about the paint n sip party vs your garage), CDs might stop listening when they hear you begin to read part of the copy that wasn't requested. Regarding your read itself, I would suggest picking up your pace quite a bit. It says it's a :30 (granted, there's no way all of that text was ever going to be read in 30 seconds!), but your reads were closer to a full minute including the AVO, so it definitely needed to be read quicker.	Yes	Needs Improvement	Great
DannyRomain-Knoppers DannyRo VO - Danny Romain	Nice reads, Danny! You were very friendly and informative in your delivery, but I would have liked to have heard more of a distinction between reads, as your takes both sounded rather similar. Likewise, I didn't really get much of a 'weatherman' vibe from you, particularly in take 1, as I was almost wanting to hear you read each of those fragments as if they were entirely different elements, much like weather people gesticulate to show how the weather is different in different parts of a region. Perhaps demonstrate this by having a varying opinion on the ingredients as you say them, like maybe you are particularly excited about the roasted hazelnuts, so give that line a little extra love.	Yes	Good	Good
DavidGilbert-Coinstar Exchange David Gilbert	I loved your reads, David! You brought such life and energy to this spot, and gave such a clear distinction between the characters you created for each take, showing fantastic range. Take 1 was a great Nick Offerman style read, per the reference links, being dry and authoritative and full of gravitas. But your take 2 took me by total surprise, as your delivery was almost as if you were the 'devil on the shoulder' of the guy eating the wings, encouraging him in the most devious way. This was supposed to be a :30 and your reads went considerably over, so if I had a note it would be to try to condense it a little bit more (at least for one of the takes to show you were aware of its intended length), but since the timing wasn't explicitly stated it wasn't a big deal.	Yes	Great	Great
DennisKleinman-Smashburger Dennis Kleinman	Great reads, Dennis! You completely nailed both voice styles requested in the specs, and had a clear POV and intention within each one. Your first take felt seductive and flirtatious, enticing the listener to want to eat this burger. And take 2 had just the right amount of the ASMR style of whisper without being too over the top. Though the length of the script was not explicitly stated, your pacing felt very appropriate, not being too quick nor drawn out. Really nice job!	Yes	Great	Great
DylanBeaty-BreathSavers Dylan Beaty	Really nice reads, Dylan! You had a great range in delivery between your two takes, and I felt take 1 was very conversational and casual, so I really felt your connection and POV to that text. I would have liked to have heard a bit more emphasis on the word "mint" the first time you say it, as that is the first time the listener gets an idea of what this spot is actually about, so I don't want it to get lost in the text. Take 2 felt like you were putting on a character of a classic newscaster rather than embodying that person yourself, so I would be less concerned with deepening your voice and concentrate more on thinking about what kind of person this newscaster is, why he's saying this, who he's speaking to, etc., and the 'voice' will follow.	Yes	Good	Good

Actor	Notes	Labeling followed	Interpretation	Performance
GriffinNielsen-BreathSavers Griffin Nielsen	Nice job, Griffin! You differentiated between your two characters very well, and your second take felt really casual and conversational, which I greatly appreciated. Your first take felt a bit like a caricature of a newscaster rather than a genuine classic newscaster, so I would concern yourself less with doing a Walter Cronkite impression, and more with what that kind of person means to you. What is his opinion about the words he's saying? Who is he addressing and why? What has just occurred to make him say these words?	Yes	Good	Good
HollisBeck-WD40 Hollis Beck	I loved your reads, Hollis! You had a fantastic grasp of the character, had a lot of energy and variance within the reads themselves (I particularly appreciate how you differentiated on your opinion between being at the paint n sip party vs your garage, where you really wanted to be. I loved the accent and character you brought for take 2. I will say you drifted in and out of the accent, but it didn't bother me because it was still a good choice and appropriate for the script. Great job!	Yes	Great	Great
IngridNelson-WD40 Ingrid Nelson	Great job, Ingrid! You had a fantastic grasp of the character, and your energy and pacing were quick but felt really appropriate for the text. I particularly appreciate how you differentiated between being at the paint n sip (where you did not want to be) and your garage (where you did want to be). There wasn't a whole lot of variance between your two takes, so for a future read, I would just find something else to do with the character. You also kind of trailed off at the end of take 2, which I assume was a choice, but I wasn't sure, so be mindful of that.	Yes	Great	Great
JakeHall-BreathSavers Jake Hall	Fantastic reads, Jake! You totally nailed both of the character directions and showed an incredible range in your delivery. You displayed a clear POV and opinion about the words you were saying, and I completely believed you in both of these versions. The only note I really have is to perhaps put a slight bit more emphasis on the word "mint" the first time you say it, as it's the first time the listener gets an indication of what this spot is actually about, so you want to make sure the word doesn't get lost in the rest of the text.	Yes	Great	Great
JamilBurger-Smashburger Jamil Burger	Jamil, I really enjoyed your reads, and you had a lot of energy and vitality in your delivery. Each take was distinct and had a clear POV, and I felt that your first take was in the smooth-talking style requested in the specs, as it sounded like you were flirting with the food. Your second take was a lot more fun and I could really sense your enjoyment of the food you were describing. I don't think either of your takes, however, really sounded like they were in the ASMR whisper style requested in the specs. Take 1 leaned into the mic a bit more but I would have liked to have heard more seduction in your voice. This is a very difficult voice style to accomplish (especially in 30ish seconds!), but I think you could have taken it a bit further to try to get there.	Yes	Good	Good
JaneBeverley_Arnot Health Jane Beverley	Very nice reads, Jane! You had warmth and compassion in your voice, and truly sounded like you were "someone from the community". Though I would have liked to have heard you do something a little different with your second take, as it was pretty similar to the first. Also, you can pick up the pace a bit, as this was a :30 and your takes came in at closer to :35, which is kind of on the border of a grace period. Lastly, the "t" in "Arnot" is meant to be pronounced. I realize a pronunciation was not given in the specs, but when you have a product/brand you're unfamiliar with, it's good to Google it and find a video so you can ensure you're pronouncing it correctly! And if you can't find one, provide an option of each pronunciation in your two different takes.	No	Great	Good
JasonWebb-Breath Savers Jason Webb	Great reads, Jason! I particularly loved take 2, as you brought so much life and vitality to the character in that read, and I truly got your POV and opinion about the words you were saying. That said, I think your pace could have picked up in both of your takes, as this is a :30 and your reads came in at around :37, so be mindful of your timing. Also, I would have liked to have heard a bit more of a 'newscaster' style read for take 1, as he still sounded a bit too casual for a Walter Cronkite request. I liked the read itself, but it didn't feel like it was quite to the spec being asked for.	Yes	Good	Great

Actor	Notes	Labeling followed	Interpretation	Performance
JayPreston-Cinch Jeans Jay and Meg	Really nice reads, Jay! You had a warm kind of honesty to your delivery that made me feel like everything was going to be alright. You had a great variance between the characters you created so your takes were well distinguished. You did go a little in and out of your accent though, so I might have preferred to keep the 'tough guy' tone and drop the accent for that particular take. I did appreciate that you made take 2 more of your own. I would have liked to have heard a little bit more of your POV regarding what you're saying. The specs tell us you're talking to your son, but you can decide on his age, why you're talking to him about this, what it is that's happened to make you say these words, etc. Making a solid choice as to what your connection to this script is for each take will really elevate your reads to the next level.	Yes	Great	Good
JeffBurns-BreathSavers Jeff Burns	Fantastic reads, Jeff! You captured the essence of both versions of the character beautifully, as your newscaster was delivered with just the right amount of authority and trustworthiness that Walter Cronkite was known for. Take 2 deviated from that with a completely casual and conversational delivery, and I particularly appreciated the way you said "It has Neutrazin", as it felt like a little 'plug' for that particular ingredient that should excite the listener. I hadn't heard it delivered that way before, so I really enjoyed that. My only real note is to maybe put a slight bit more emphasis on the word "mint" the first time you say it, as that is the first time the listener hears what the spot is actually about, so you don't want that word to get lost in the rest of the read.	Yes	Great	Great
Jeffrey Hequist - Breath Savers Jeffrey Hedquist	Great reads, Jeffrey! You differentiated between the two character versions beautifully, as your newscaster was very 'classic' announcer sounding, which was just what the specs were calling for. Take 2 had a really nice casual and conversational feel to it, with a clear POV about the words you were saying. A nitpicky note though, is that in both takes you left out the word "bad" in "proven to neutralize bad breath", so be mindful of that and make sure when you're listening back that you've said all the words in the script correctly.	No	Great	Great
JennHenry-WD-40 Jenn Henry	Jenn, your reads overall were great! Great character, great energy, great delivery, but you didn't fully follow the directions because you read both roles when you were only asked to read the Hands. Be careful to follow those directions because you don't want an otherwise great audition to be passed over! That said, I would have liked to have heard a bit more variance in your character between takes, and also please be mindful about changing words in the script or ad libbing additional words. You only did that in take 2, but oftentimes copywriters get put off about that kind of thing in commercial copy.	Yes	Needs Improvement	Great
JenniferCookNice-Happy Egg Jennifer Cook	Really nice reads, Jennifer! Your takes had a wide range and POV in delivery, so I really appreciated the variance in interpretation. Take 1, while sounding a bit more in the Bob Ross world, was at a much slower pace than I think it needed, as it came in at around :45 whereas this was for a :30 spot (though I do realize that the timing was not listed on the script). Take 2 still had all of those elements requested in the specs, but felt at a more comfortable speed, though even that one came in at :37, so just be mindful of your timing for your reads. All that said, I really did like your take 1, so if you could keep that essence and take out the pauses, I think you would be right where you need to be.	Yes	Great	Good
JohnBaker-CinchJeans John Baker	Nice job, John! Your pacing throughout both reads was really good, and I appreciate that you took your time with it while not drawing it out. However, aside from the accent you added for take 2, the reads themselves were pretty similar, so I would encourage you to change them up a bit regarding your intention. I didn't really ever feel like you were speaking to your son, so making a strong choice on who you're addressing will really help. How old is your son? Why are you talking to him about this? Where are you having this conversation? What has just occurred to make you say these words? Answering those questions will give you the specificity needed to really elevate your reads, and you can vary your takes up by changing those answers while still keeping the accent (which was good!)	Yes	Great	Good
JohnDuffin-Breath Savers John Duffin	Very nice reads, John! Your pacing and delivery were right on point, and you had a casual and conversational delivery, particularly for take 2. I will note, however, that I didn't really hear a very clear distinction between characters on take 1 vs take 2. The specs had asked for take 1 to be a 'classic newscaster' a la Walter Cronkite, and I didn't really hear that in your read, as it sounded rather similar to take 2. That said, I did enjoy your delivery of the last line in both takes, as it had a clear POV and intention. I do want you to be aware though, that the last 9 or so seconds of your submission was the sound of you walking out of the booth, so please be mindful to listen back to your reads before submitting and ensure your edits are completely done.	Yes	Needs Improvement	Great

Actor	Notes	Labeling followed	Interpretation	Performance
JonahDalmeida- Coinstar Jonah Dalmeida	Jonah, you have a wonderfully engaging voice that is full of warmth and depth, and I think this copy is good for you to practice with, as it's the kind of script that I can see you working on. I would have loved to have heard more range in your takes, as they both sounded quite similar, and they also seemed to be a bit unclear as to your POV and intention. I wasn't sure who you were addressing and why, and that lack of specificity made your words sound a bit less authentic and genuine in your delivery. You should have an opinion about what you're saying and that should come through in your voice.	No	Good	Needs Improvement
Knoppers Jacob Tarconish	Jacob, your reads were super fun to listen to and you definitely grasped the weatherman concept! However, I do think you took it a bit too far, particularly because you took those liberties in both of your reads. I think having pieces of each combined in just 1 take would be okay, but obviously this script is just supposed to be in the *style* of a weatherman, not actually a weatherman out in the elements getting blown away by a storm. That said, I applaud you for making a strong choice! Take 1 was more along the lines of what I was listening for, as you had the appropriate cheeriness and a clear POV and opinion about the words you were saying. But be careful about "eating" in your read, as you don't want to make it difficult to understand your words, so perhaps eating between phrases rather than inside of them would get that point across while still making yourself comprehensible.	No	Great	Good
LauraWelsh-Smashburger Laura Welsh VO	Great reads, Laura! You beautifully captured both voice styles and made them your own. I loved take 1, as you had a clear POV and intention, and you seductively expressed your feelings about this burger in a flirtatious way. Take 2 encapsulated the ASMR whisper style very well, though I may have liked to have heard a bit more of a POV on that one. I realize that's a challenging task because people don't tend to speak in that whispery way, but perhaps sacrificing a small bit of whisper so you can clearly express your feelings about what you're saying would still work.	Yes	Great	Great
LiviaZita-Smashburger Livia Zita	Really nice reads, Livia! You tackled both of these voice styles in a strong and impactful way, with your smooth-talking read being quite seductive and flirtatious, really enticing the listener to try one of these burgers! Take 2 captured the ASMR whisper style beautifully, and you still maintained a POV and intention within that read. Just be mindful to get the words perfectly correct, as in both takes you said "And *the* toasty egg bun" rather than "And *a* toasty egg bun". Small difference, but noticeable. Also, while the length of the script was not explicitly stated, perhaps one of your takes could have been read a little bit quicker, as both of your reads came in around 1 minute.	Yes	Great	Great
MelodyRainelle-Breathsavers Melody Rainelle	Really good reads, Melody! You differentiated between the two requested styles of read very nicely, and your second take was quite strong in your casual, conversational delivery. Your first take felt a bit cold and stoic, which I realize can be a way that newscasters from the Walter Cronkite era can come across, but I would be careful about going too far in that direction because it can end up sounding like you just don't like what you're talking about. Maybe finding a different way to approach that character and perhaps changing their POV would help her to sound more 'just the facts' than uninterested in the product.	Yes	Great	Great
MichaelKaye-Coinstar Exchange Michael Kaye	Those were great reads, Michael! You had the spirit of Nick Offerman in take 1, while still bringing yourself to the read, and you distinguished between the characters you created very nicely in each take. Your pacing was quick, but you landed both takes within the 30 seconds intended, so I applaud that effort since this script definitely felt a bit wordy for :30. My only note is the delivery for the very first part of take 1, as those first two sentences were so fast that the humor in them was almost a little lost, so for future reads I would suggest pacing out the beginning just a bit more and then maybe quickening the pace for the second paragraph to make up for it. But great job!	Yes	Great	Great
MichaelMishkin-HappyEgg Michael Mishkin	Great reads, Michael! You captured the essence of Bob Ross beautifully in your first take, and your second take exhibited your range by bringing yourself to it, while still maintaining the loveability of Bob. Though it wasn't explicitly stated, this was a :30, so I think you could have sped up your reads a little bit, as they came in around :40 and :35, which (at least for take 1) is a bit beyond the 'grace period' allotted for auditions. But you had a clear POV and intention with both of your reads, and I found them very enjoyable to listen to.	Yes	Great	Great

Actor	Notes	Labeling followed	Interpretation	Performance
MicheleMorgan-CinchJeans michele morgan	Despite you reading a script intended for a male voice, you gave really nice reads Michele! You had a clear intention and POV and a kind of straightforward delivery that felt tough but genuine. That said, I would have liked to have heard more of a variance in your characters, as both takes sounded fairly similar. Perhaps creating a different reason to be speaking to your son, and maybe having your son be a different age in each take, in addition to changing your environment, would help distinguish between the reads a bit more.	Yes	Good	Good
PamelaCannalte-ArnotHealth Pamela Cannalte	You have a lot of warmth and compassion in your voice, Pamela, and this is a script that is well suited for you. However, your reads were both largely the same (and on 2 separate files as opposed to 1 mp3, which was requested), so I would have liked to have heard a bit more variance in your delivery to show some range. Also, having a clear point of view with this text would have helped inform your read, as it was missing a human connection from you as the narrator to the words you were actually saying. Lastly, there was a lot of noise in your audio, so if you don't have a booth or home studio, please make sure you record from a good quality microphone in a sound dampened space, because you don't want an otherwise good read to be dismissed due to poor audio.	Yes	Good	Needs Improvement
PamelaCannalte-ArnotHealth.2 Pamela Cannalte	see above			
PaulRogus-CinchJeans Paul Rogus	Really nice reads, Paul! I heard a noticeable distinction between the characters you created in each take, and felt that they both had very clear and different points of view. I appreciate that you took your time with your read, but I do feel that you drew them out a bit too much, particularly take 1, which came in at over a minute. If you were to shorten the pauses you had in there, take 1 otherwise was great. However, your audio quality was not so great, as I could hear a lot of room noise (and outside sounds), as well as a lot of mouth noise, so make sure you're recording in as sound dampened of a space as possible. Because of this, I was also able to hear your edits since the sound cut in and out, and that is something you definitely want to avoid, so please be mindful of it in the future.	Yes	Great	Good
ReneePayne-Arnot Health Renee Najour-Payne	I appreciate the warmth that you brought to your reads, Renee, and felt you grasped your audience well. However, I feel like your reads were lacking that human connection to the text, as I felt you could have had a different delivery for each of those sections of the script in which the video was changing. For instance, the way you'd say the line as the image of a mom with a sick child comes across the screen, should be different from when a mom is holding a healthy newborn. Also, I'm not sure if your gain was turned up too high, but your audio came in really loudly. That's better than it being too low, but still I needed to turn the volume down so if you can be mindful of that for future reads, that's probably going to be helpful.	Yes	Good	Good
RoDempsey-WD-40 Ro Dempsey	I really loved the energy and character you brought to your reads, Ro! Your exasperation with your 'body' was fantastic. That said, you did not fully follow the directions, as you read both roles when the specs and script said you were only to read for the Hands. For your own sake, please make sure to read the instructions because an otherwise great read can oftentimes be put by the wayside because the talent didn't heed the directions. That said, you also could have picked up your pace a bit, particularly in take 2. This spot was never going to fit into 30 seconds, but your reads brought it closer to 50 seconds including the AVO, so be mindful of the timing as well.	Yes	Needs Improvement	Great
RoseEmber-Smashburger Rose Ember	Really nice reads, Rose! You combined the essence of both voice styles into your reads, which was an interesting choice, but I wonder if it would be better to keep them as two totally separate styles. Take 1 felt more like the smooth-talking one, but still had a lot of the whisper style that is typical of ASMR, whereas Take 2 felt more ASMR-y, but still sounded similar to the previous take. I also noticed that you have a bit of uptalk at the end of some of your phrases, so they almost sound like a question ("fresh veggies", "dressed to the nines", and "tangy Smash Sauce" were particular ones of note in take 1). You also missed the last line in take 1, so make sure you listen back to your read after editing to ensure you've said everything in the script before you submit it!	Yes	Good	Good
SamanthaStyduhar-BreathSavers Samantha Styduhar	Great reads, Samantha! You had a fantastic grasp of both versions of the character, and showed a wide range within your interpretations. You had a lot of personality in both takes, as well as a clear POV throughout. My only critical note is that your pacing could have increased a bit. This is a :30 and your reads came in at :35, which is just on the border of the 'grace period', so even if you knocked off a couple of seconds that should be good.	Yes	Great	Great

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Actor	Notes	Labeling followed	Interpretation	Performance
ShawnLane_HappyEgg Shawn Lane	Shawn, you have a very kind and welcoming voice, and you come across as friendly and genuine. However, I feel you kind of missed the direction in the specs to deliver this read in the voice style of Bob Ross, as I didn't feel that your read came across as soft-spoken or calm. You seemed to touch on it a bit in take 2, but that still felt more along the lines of what I think a casual and conversational read would be. I think take 2 is nevertheless a good take (except you didn't say "Happy Eggs" in the last line), but for take 1 I would suggest trying something along the lines of the specs, as those are a great guide for the direction the client is already leaning. Also, you forgot to slate at the end!	No	Needs Improvement	Good
ShealaLacangan-Arnot Health Sheala Lacangan	You have a really lovely and comforting voice, Sheala, and I can hear you working in this genre. However, I wonder if you could have had a bit more warmth and compassion in your delivery, as I was missing the human connection to the text. This is a TV spot that provides the visuals on the script, so having a slight variance in your voice depending on what is happening on the screen would elevate your read considerably. Think about who you are as the narrator, so you can give yourself a background and a reason as to why you're telling this story. Also, your audio cut out right at the end of your second take, so we missed the last word. Just be mindful of that and always listen back after editing to make sure you're submitting everything you want to be submitting!	Yes	Good	Good
TimothyCallaway-BreathSavers Timothy Callaway	Really nice reads, Timothy! You distinguished between your characters in your takes very well and I appreciated hearing your range. Your newscaster read felt a bit too much like a caricature of a classic newscaster, rather than a newscaster itself, as it sounded a bit more over the top than I think the specs were calling for. Try just thinking about who that newscaster is and his POV on the material he's talking about, and let the 'voice' follow. That said, your second take sounded quite casual and conversational and I could very much sense your feeling and opinion about the words you were saying. I really enjoyed the little chuckle before the last line as well!	Yes	Good	Great
TomasVillamizar-HappyEgg Tomas Villamizar	Tomas, you have a super friendly and happy sounding voice, and your pacing for this script was great. I really enjoyed that you seemed to bring yourself to your reads, as you had personality and a clear POV. However, you seemed to miss the note that the delivery style was supposed to be like that of Bob Ross, as I didn't find either of your takes to be soft-spoken or calm. So if you're unsure of who a reference is, it's important to look that person up to get a sense of who they are and how their personality comes across, because that's an insight as to what is already in the client's head and you want to be mindful of that. All that said, I would certainly keep your take 2, but offer a more Bob Ross style for take 1, particularly because take 1 had a lot of breath noises in there that I'd suggest cutting down or lowering in volume, as it kind of made it sound like you were out of breath.	Yes	Needs Improvement	Good
TonyJackson-Coinstar Exchange Tony Jackson	Tony, you have an incredibly engaging voice and are fantastic at the conversational read, and that worked really well for your second take, as that was casual, friendly, and made me actually want to eat some wings! However, I would have loved to have heard a bit more gravitas and authority in your voice, particularly for take 1, as I didn't really get the Nick Offerman vibe from you (per the references in the specs). You started out sounding almost a little surprised by the wings, rather than declaring to the listener how much they (the listener) love wings. You also over-articulated a little bit, saying "them" rather than "em", which is a small note but it resulted in that paragraph sounding a bit more announcery than the rest of the spot.	Yes	Good	Good
TreciaLovering-Smashburger Trecia Lovering	Nice reads, Trecia! You wonderfully captured the essence of the ASMR whisper in take 1, as I really enjoyed that read. I would have liked to have heard you embellish more of your words, to really flirt with the lines (i.e. "dressed to the nines" could have been a bit more drawn out). Take 2 felt a little too similar to take 1, with the only clear difference being that you were no longer speaking in a total whisper. So I wonder if you may have been able to take a slightly different approach with that one, perhaps changing your POV so that the delivery has a different intention behind it.	Yes	Great	Good
VerinaKranak-PunchBowlSocial Verina Kranak	I really enjoyed your character, Verina! You brought a sarcasm and wit to her that made her a lot of fun to listen to. I appreciate how you differentiated between reading as Jack C vs responding to Jack C. That said, take 2 was a big no-no, as you completely deviated from the script. In my experience, as a rule, you should not do that with commercial copy (unless it's requested) because the copywriters will get rather offended since you're really just rewriting their words. I understand that providing a second take that is bit more 'you' is good in theory, but it's better to stick to what they've given you (and what's likely been approved by dozens of eyes before yours sees them) and just make the script work for you as best you can.	Yes	Good	Good

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Actor	Notes	Labeling followed	Interpretation	Performance
VicCase-BreathSavers Vic Case	Really nice reads, Vic! You showed a great variance between your takes and it was good to hear your range in interpretation of the character. That said, I think you could have taken a bit more of an authoritative stance with your newscaster, as that helps make him sound more 'classic', as you sounded a bit too much like a modern-day newscaster. Also, you slightly mispronounced "Neutrazin", as it sounded like you were saying "Neutra-zeen". I realize there wasn't a pronunciation offered in the specs, but I just wanted to let you know. I really appreciated how you put a slight emphasis on the word "mint" when you first said it in take 2, as it helped inform the listener what the purpose of the spot actually was.	Yes	Great	Good
VirginiaKramer - Arnot Health Virginia Kramer	Your voice is very pleasant and clear to listen to, Virginia. You have great articulation and an overall relatable sound, but I would have liked to have heard more of a human connection to the text you were saying. Sometimes I've found that the more we pronounce our words, the less conversational we're able to be! Overenunciation can end up making one sound a bit robotic and more like you're reading from a page rather than speaking naturally and off the cuff. So I would encourage you to relax a bit with your words and just try to place yourself in an environment in which you'd be saying these words to a friend.	No	Good	Needs Improvement