

Actor	Notes	Interpretation	Performance
	<p>General Note For Everyone: I'm always so excited for the opportunity to listen to each and every one of you. I think my biggest takeaway is that you really need to know the who, the what, and the why. These things matter, even when you are reading a spot as ridiculous as Dude Wipes. It is my belief that when you figure out those three things, everything else just falls into place. Another general note I would give is on pacing. I'm a little different in my thinking on meeting time requirements written on scripts. In some case, yes, try to get in the :30 or :60 seconds. But if you are giving multiple takes, just give it a thought about trying something different. Even slowing it down or making it faster, might help you find something that you weren't expecting. It is essential to try everything that we possibly can in this profession. You never know, the client may not have realistically timed it on their end. God, I hope that makes sense. Sorry for anyone who looks at their feedback and says, "What the heck?" :)</p>		
Abbie Getty	<p>REI Spot - From the jump, you've got an awesome tone to your voice and great first take. I think the trap that a lot of folks fall into is too little energy especially on spots that are lists. You found a way to craft each item and make the little "asides" fun. The only suggestion I'd have is maybe have a take where you soften it a little bit, DON'T lose the energy. But think of that quiet power that the nature that REI is sending you out into has. Awesome job!</p>	Great	Great
Ana Luttrell	<p>UW Health - What a cool voice you have! I definitely prefer the second take on this one. It flows better, there's power behind your voice. Really find the care that those doctors are going to give those patients. Be a little indulgent, take it a little further. On the first take, it doesn't feel very lived in and a little quick/staccato. If we were to do this again, I'd probably reach out for a warmer take. Just some that's a little slower, confident. Like you are speaking to a sick parent or loved one. Definitely started hitting the mark on that second take, so awesome choices!</p>	Good	Good
Annie Plourde	<p>Dude Wipes - Hi Annie! What a weird spot, huh? My first suggestion for you is to SLOWWWW it down. As you probably know, this is a take on "Twas the Night Before Christmas". We are looking for someone to tell us this story at an understandable pace. Right now it's just so fast, that it's hard to pick up on the jokes and just all around ridiculousness of the script. Pretend you are telling this story to a room full of children that are excited to hear it. Enjoy the rhymes and language that the author placed in there for you. I think the main thing is to picture someone you are reading this to. Really come up with someone in your life that you'd like to read this to and just give them a bedtime story.</p>	Needs Improvement	Needs Improvement
Betsy Winchester	<p>UW Health - The first thing I noticed about these reads is that I'm not sure I hear a difference in the two takes. Both are fine, but I definitely think you can go deeper with another take. I think you can warm up the second take, but slowing it down slightly. At the moment, the list feels disjointed to me. So you've got "oceans", "space", "solutions", and then finally "realities". Let that build a bit. How cool to go from possible solutions to REALITIES!</p>	Good	Good
Brianna Sedor	<p>UW Health - Hi Brianna! I think your read is pretty great, but I'm not noticing any difference between the two takes. If you have two takes you gotta make it different. While I do think that a more understated read like yours works on this one. I think for a second read, you could take it up a notch - energy wise. Don't blow us out of the water of course! :) But, definitely a little more energy to make the read a little warmer. I don't think there's anything wrong with the first read, but we could do with hearing something different.</p>	Great	Good

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Carolyn Murphy	UW Health - Love love love the difference between the two takes. Just as a suggestion, could turn out horribly, but making that question at the beginning a little more of a question. Just throw some more energy behind those questions and then the list and I think you might be able to make this one pop even more. Really get that list of oceans, space, solutions, and realities into a more connected type of thing. It feels like that section really works on the second take. Overall, nice job. Just watching on the lower key second take, that you don't go down at the end of lines. Every section matters on this one.	Great	Good
Cean Houston	Robinhood - Love the deep tone to your voice. Not really feeling the first read at all. A little too low on the energy side of things. Take placement is key. Because outside of this class and feedback session, there's a good chance the client won't listen past the first 10-15 seconds if you don't grab their attention. I would take that second take and make it number one, and then give us an even more high energy read. Love the semi-tongue twister at the end about making your money make your money make more money. You really hit that part of the read, so just have fun with it.	Good	Good
Claire Forbes	Robinhood - Hi Claire! Not really hearing a difference between the two takes. If you submit two, you gotta give the listener something different. Not saying that it should be completely the opposite, but on a spot like this you can definitely have a little fun. Now the first thing I noticed about the reads is that I'm thinking they are a little slow and on the "medium" energy side of things. Really give it a punch. This ad is as hip and "cool" as Robinhood's offer. Enjoy the tongue twister section. Make sure you have someone in mind you are telling this too. Once you get that energy up and have a picture in your mind I think you'll rock this spot.	Needs Improvement	Good
Colleen Arnold	REI - Not too shabby at all. :) First off, I want to praise you a bit for the difference in the takes. Even if the spot seems like can only be read one way, a different take helps folks notice that you are easy to direct and not stuck in one way of speaking. That being said, on the second take I think you can pull back the sarcastic read a little! As fun as it is, I think the interpretation that you had in the first take aligned more closely to the tone they are looking for with this spot. First take could use slightly more energy. I LOVE LISTS in VO scripts! They give you so much to work with. Take that friendly energy you found in the first take and just bump it up like 25%.	Good	Great
Dave Johnston	Dave Johnston: Winnebago - I do like the space and time that you've taken in this spot. It's so important to know what vibe the client is going for. My only concern is that you start strong, but the ending on the first take seems like a throw away. I think what could help if crafting the whole spot in your head. Who are you talking to and why are you telling them this? At the moment it feels very whispery and breathy, could be good, but without energy it's lacking something. Really work on finding each individual thought. The goal is a quiet intensity. And make sure you find a way to end it that is strong.		
David Gilbert	Dude Wipes - DAVID! Hi, missing that German food place in Toronto! I think your read is pretty straightforward and definitely works on this one, but I would want to challenge you to make it bigger. Santa Claus vibes all the way! This needs to read just like "Twas the Night Before Christmas". Read this to a group of kids eagerly waiting to hear this story. Sounds like weird advice, given the script material, but we want this to not be your regular old one ply toilet paper. These are DUDE WIPES! How luxurious. :) Enjoy the rhyme a little bit, and you gotta give us more than one take. This spot deserves it.	Good	Good
Dianna Conley	REI - Hi Dianna! Thanks for the two very different takes. REI is for the "everyman/woman" so definitely feeling like your second take fits that storyline. The first one might be a little too posh, those people shop exclusively at the boutique camping store in Malibu. :) Lean more into that second take. Find that crunchy granola read and enjoy that list of things. I think take two really hit the mark, but I think that if you relax a little more into it, you'll find it flow better than it already does. I don't have a crazy amount of notes, but would recommend a second take that's even lower key.	Good	Good

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Greg Beastom	Winnebago - Wowza! I think you have a good understanding of the feeling behind this script in the first take. The second take is just a little too quick for me. I want to explore more of the first take. I think you can slow it down even more. Lean into the Sam Elliot vibe they seem to be going for. Use that awesome grit that you have in your voice to make this a distinctly rural read (weird way to put it I know). Your voice needs to transport us to the open highway. Also, the tag line at the end. ENJOY it. Really make it stand out from the read.	Great	Good
Hannah Hellwig	REI - Love the high energy first take, but I'd ask you to try and tie everything together a little more. Keep the pace up. Make sure it flows. I know that the script is broken up into sections with on-camera folks saying a few lines here and there, but let's pretend that it's one piece. While I understand the want to relax into the "relaxing" line on the second take, I think that it doesn't quite fit with the read up to that point. I think you know what they are trying to convey just make it flow.	Good	Good
Hopper Stone	Dude Wipes - Hi Hopper! So I think you are right on the edge of making this a winner. I want you to go further. The whole point of this spot is that it's absolutely ridiculous. Try taking the energy up like 25% and just have FUN. Enjoy the rhyme, you don't get that a ton in this line of work, so make it stand out. This might not be the case, but in your read it sounded a little hesitant to lean into camp. That's what is going to make the spot rock, so push further.	Good	Good
Jenn Meyer	Robinhood - Hi Jennnnnnnn! Lovely meeting you last week. Honestly, this is a rock star read. Enjoy the energy on both takes and they are just different enough to make that second take stand out. I especially love the almost "asides" like "YEAH" and "That's Huge". You've found a way to make them stand out from the script. It also makes it easier to get through all the percentage points. No more notes. Awesome work!	Great	Great
Jennifer Nice	Robinhood - COOL! Love the first take. Super cheeky and so personable. Love the understated nature of this. I don't have a ton of notes for you on this one. Both takes kinda kick ass. You really make the listener...well....listen from the get go and all the info is crystal clear. Wish I had something to work with you on this one, but I think you rocked it.	Great	Great
Jessica Lehman	Mr. Clean - Fun voice! Love both takes, but definitely feel that you might be able to find more a different style between the two. In take one, I love the pace you found along with the moment about "melting" away the grease and grime. You found a way to make a pretty straightforward spot into a friendly PSA on what this product can do. Maybe on the second take, bump up the energy slight, but make sure you don't lose the clarity in your speech when doing that. Don't want it to be TOO excited. :)	Great	Great
Jessica Osborne	Robinhood - Love the energy. Love the "that's huge" aside! Really enjoy your second take's beginning, like you didn't notice them come in. Works like a charm for this spot. I honestly think either take could book it, so you've done your job. I might suggest making a cross of the two takes you currently have and then for a second take, take the energy down SLIGHTLY. Make it a little more straightforward just in case that's something the client is looking for. BUT, I believe you are right on the money with your initial interpretation.	Great	Great
Joe Hernandez	REI - So I think these are two totally valid takes on this one. Pretty damn solid. Smush those two takes together. And create a second take that's a little more crunchy, nature-y. :) What your voice automatically does well, is craft the lists that the script gives you. It flows very nicely, but make sure on the comedy line of "REI waxes your skis....MAN!" that it doesn't get too aggressive. More of response to someone when they say, "that's what she said." All around solid though! Thanks!	Great	Great

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John Nelson	Robinhood - LOVE THE ENERGY! Make sure you don't lose the energy on the first take when you say "That's HUUUGE". Keep it flowing. I do prefer the second take, so I definitely would have you switch those around. It's a little lower energy, but the tone you've found in it is perfect. :) Keep it up. Wish I had more notes for ya!	Great	Great
John Worsham	Dude Wipes - Dude! So much energy and character! :) I would've loved the opportunity to hear a second take on this one as the first take (as awesome and ridiculous as it is) feels a little...aggressive. Don't read too much into that as it's definitely a direction that could work on this one. I'd suggest taking all that energy and just cutting it back like 25% for your first take. Your character's voice almost overpowers the humor in the spot. It's still funny, but might be more relatable if you find a slightly softer tone. I talk alot about just SENDING it and taking things as far as you can (which is what you've done). I love to hear it because, it allows me to know what your voice is capable of.	Good	Great
John Michael Sedor	Robinhood - Such a relatable voice. Such a good example of different takes. I really appreciate the conversational first take. Helps the listener really understand, what you are selling. Brings them on board with you. Second higher energy take, does the same, but raises the stakes a little bit. Have a little more fun with that that money making money tongue twister at the end. It's a ridiculous line, so make it heard. Great work though!	Great	Great
Jose Berrios	Robinhood - That slate! HAH! Dude, love both takes and I'm excited that you really kept the pace up. And it really felt like you were talking to a friend about this awesome deal. Especially on the second take during the line, "make your money". Really felt like you were "ribbing" them about this opportunity. Really think you hit the nail on the head with these ones. Great work!	Great	Great
Kim Fuller	Winnebago - KIM! Great to hear from ya! I think your pacing on this one is spot on. I would only challenge you to really let the grit and gravity of this one move you. Try to get your voice into a slightly lower register and just speak into it. Looking for more of a earthy and intentional read. Let those words linger on your tongue. Give each line a thought before you say it. The read they are looking for is as weathered as an old Winnebago. :) Your read is not totally off mark, just want you to lower that center of gravity.	Good	Good
Lisa Hammert	Mr. Clean - Oh my goodness, love your accent. Always nice to find a fellow Southern individual. The first note I would give you is don't let that accent get in the way of the words. We have to work harder than others to make sure it sounds a little more clear. Especially on the word, "Foamy". It's not an easy one, but maybe slight soften the second syllable on that one. I don't want you to think that I'm saying that it was a bad performance. In fact, I think you have the energy and intention and both takes are on the money.	Great	Good
Matt Silver	Dude Wipes - Matt! Love both takes! Really enjoyed the playful energy that you found in the first one. My wife was walking past the room when the second take came on and said, "What's this? The sexy take?" HAH! Loved the inflection on Dude Wipes on the 2nd take too. Both would be contenders for shortlist. Keep that energy up! Really made this one sing.	Great	Great
Micah Caldwell	Winnebago - Definitely stick with that first take feeling. You can take this one as slow as you want as there isn't a time stamp. We want to live in this read. I like to think of it as the "mother earth" read. Really soak those words up. Take us on the journey. 2nd take is just so fast, that it's hard to focus on what you are saying with this script. Really sink into the chair when reading this one. I know I'm using way too much imagery and feelings, but this one is all about the "open road".	Good	Good
Michelle McLenithan	REI - Super conversational with that slight smirk. Definitely think this read works here. But I think that you can take the energy up a couple notches on a second take, maybe like 15-20% more energy and this one will sing. :) I do love the understated nature of your first take, so keep that one around. Just looking for something a little different on the second one. THANKS!	Great	Great

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Peter Sabat	UW Health - Hi Peter! My first thought is, "who are you telling this story to?" As you probably know, the first step in the process is always the who, what, why. At the moment, it doesn't feel very personal. You've got a great tone to your voice, so that's definitely working for you, but we just want to soften it a bit for this spot. Fine to have the more straightforward read, but definitely try a more casual conversational read.	Good	Good
Rachel Rial	Dude Wipes - Love the choices made on the first take. You really took us on a journey and it told the story perfectly. For your second take, I'd love to hear a version closer to the delivery they wrote the script in mind of. Think of it like you are doing story time at a children's book shop, in the vein of Twas the Night before Christmas. Santa style, ya know? I'm impressed with the first interpretation, so I know it shouldn't be difficult for you to switch into the second style that I mentioned!	Great	Great
Rebecca Thibodeaux	Reno Tahoe - Love your voice, so unique! The first note I would give is that the read doesn't feel super grounded. While I hear the excitement, this script lends itself more to an adventure and cowboy style of delivery. Does that make sense? Find the cool in what you are saying. Enjoy the journey. The takes are a little too close to warrant two takes. For the second, try to deepen your voice slightly. Lower your center of gravity. This read really should make the listener feel like this is the only path. Hope that's clear.	Good	Good
Rhys Hyatt	Dude Wipes - The first take was a little too plain and didn't really grab me, but I definitely think that you were finding the direction in your second take. Just make sure when you are crafting the character on this one to not lose yourself in it. It's a very fine line of over the top on this one. Really picture what group of folks you are telling this to. It should read like a bedtime story. Like I said, I think you were finding it on the second one, but be careful of "trying" to be funny. That definitely works on some reads, but can come across as untrue or not genuine.	Good	Good
Ro Dempsey	Winnebago - Wowza. From the beginning, your accent works so perfectly with this read. I say TAKE it even further. Really feels like you are hitting this outback explorer style of read. Taking note of the unknown. Take your time with it. And now hearing your more Americanized read. Again just take your time. Make it slightly more magical by enjoying EVERY word. Remember for the last beat with the Winnebago tagline, really make it stand out. My favorite part of this script, is where they write, "This is the path". Make a point of pointing that out with your read.	Great	Good
Scot McIntosh	Winnebago - I've said this with a couple folks that have chosen this particular script, but I'll write it again. Take your time! There is no time stamp or written length. Want to say that I really enjoyed your ending. It really closes the spot out, just find the magic now. Imagine the spot they are creating in your mind. Dust and open road. It's a rugged script filled with beautiful imagery. Take a little time to figure out who you are talking to in this one. Breath life into each of those descriptions. Forests, Rapids, Fire! Really help us see them.	Good	Good
Shelby diLorenzo	Visit Reno Tahoe - Loving the attitude you've found with this one. The whole spot is really giving the "No Limits" line that they are striving for. I think you can push with even more attitude, don't necessary explode the sassiness, but find that CONFIDENCE. Reno Tahoe is the only answer. And with your help in giving them the details, you can convince these folks to find their confidence there. I'd suggest a second take that's a little more different than your first. Definitely heard the difference, just make it 20% more energy. Push the spot to its limits, because in Reno Tahoe....there are none.	Great	Great
Shelley Anderson	Robinhood - Such a great energy on both takes. I think you can really amp it up on the first one. Second take is definitely on the money. Love the smirk that you've found. But also don't forget the second half of the spot. Looks like you stopped at the bottom of the first column. I agree the client didn't make it the clearest in their doc, but there's a whole conclusion on the other column.	Great	Good

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Stephen De Bassecourt	Dude Wipes - Love the character choices made by y'all on this spot in particular. BUT, be careful that you don't lose the pronunciation. Stops being funny when you can't quite make out what you are saying. Also avoid the trap of "trying" to be funny by changing pitch and speed quickly. There is nothing like losing your audience when you over-do something. What I do love is that you gave us full energy from the top. Really helps me see what type of talent we are working with. Helps me hear that you are willing to adjust and can actually get to those spots in your register with ease. I do think that you can find a second take where it feels like more of a storytime than a performance.	Great	Good
Ted Sroka	Robinhood - Perfect tone for this spot. Reminds me of those John Krasinski etrade commercials. You are very personable in that first take, just keep it flowing a bit. The script has those two asides where the pause can wreck the journey of things. Make a choice there and keep going. Such an awesome line with, "make your money make you money". Have fun with it. I'm just being nitpicky as your reads are super solid. Keep it up!	Great	Great
Terrance Zheng	Robinhood - Lovely to see you on here. I definitely prefer the second take, but I think you can go further. Make it slightly more personal and find a way to really connect with your listener. Do you have someone or a group of people in mind on this one? The key to this one is to play it cool and all-knowing. Not in an asshole way of course, but really help them understand the essential this app/credit card/financial system is. Because Robinhood is definitely not selling this to an older generation. We are looking for that cool guy read, you know the one who takes 30 mins to brew a cup of coffee or studied abroad last semester and came back with a fake Portuguese accent. :)	Great	Great
Troy Allen	Dude Wipes - Slow it down like 5%. At the moment you are SAILING through and it's a little hard hear some of the rhymes. Really give us that storytime read. I do love the characters that your found in reading this, but getting that pace a little more manageable will help us stay on board that train you are on. I wish I had more notes, but I think you are on the right path. Just play around with the pace!	Great	Good