

Actor	Notes	Interpretation	Performance
AmyBermudez_Haagen Dazs	Nice strong tone and start to the very first take. It caught my attention and made me want to listen. The second take had a nice shift in energy and started off distinctly different but then sort of fell into a similar tone as the first. So just be sure to keep the choices strong and executed with consistency all the way through to show your range.	Great	Great
AmyFerrarotti_HaagenDazs	Love the tone at the top of the take and then you really relaxed it and gave a more casual feel to the read part way through. It kept the take interesting and showed dimensions. The second take had a slight shift in energy and a touch more smile, but I think you could go even further to distinguish the two takes even more and show us more of your range.	Great	Great
AnaLeiva_Bounce	Would love to hear more energy right from the first word. As the first take went on you had a little more personality, but you could go a lot further with something like this. It needs the personality and fun in it. The play on words is really important so don't hold back. Though you had a moment or two that is more playful, it feels like you're playing it safe. The second had a slightly different energy and felt a little more comfortable, but again I think you could go a lot further. Really pull the script off the page and own it - that's what we're listening for!	Needs Improvement	Good
AndreRicarte_Capterra	Really nice first take. It caught my attention. You sounded casual and real and like you knew what you were talking about. The connection to the copy came through and that's super important. The second brought it in a bit which was nice but be careful losing the connection and personality. It felt a little bit more dry and matter of fact but also a bit like you were reading as opposed to sharing with us, so just be cautious of that shift so it doesn't strip everything that is you.	Great	Good

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AnnabelRosario_Haagen Dazs	The first take had a few nice moments in there where it felt like you were connected. But it was a little too choppy in the delivery. It didn't feel like it flowed and therefore didn't feel genuine or real. It felt like you were reading the copy instead of owning the words as if they're your own. The second had a little bit of a shift, but I think you could go further. Don't forget to play with shifting the energy and pacing. One take more drawn out like the first could mean the second puts the copy together and makes it flow faster and more seamlessly. That's a part of an actor's range that I'm always looking for.	Great	Needs Improvement
BenChang_Capterra	The first word "businesses" came out a little muddy, so just be sure to enunciate and keep it clean especially right at the top. It's okay to keep relaxed and allow it to be real, but too mushy can make us wonder about articulation. (And I know you can articulate because it was clean on the second take.) The tone was right where it needed to be. You sounded smart and confident. The second take shifted a bit to give a little range, but didn't go quite as far as I'd like to hear. I'd love to hear more smile and energy, maybe connecting to your passion about the product would bring those things out naturally and show us that you have range.	Great	Needs Improvement
CarolynEMurphy_BOUNCE	It started off feeling a little too "safe" and not connected but you really worked your way into a nice first take. Would love to hear that energy and personality right from the first word though. If this were an audition, I am not sure I would have stuck around to hear the good stuff 1/2 way through the take. You get 3-5 seconds at the top to catch us. But you had a beautiful take on the second half. The second take was a bit more straight forward which worked well as a contrast. I'd suggest also playing with energy and pacing a little more to show even more of your range as those are always two things we listen for.	Great	Good

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CharlesCoates	Great personality right from the top. You caught my attention with the connection right away and the read felt natural and real. It felt like you knew what you were talking about and pulled the words off the page. The second take upped the energy and personality and I loved it! If I were submitting this to the client, I'd swap the two takes to catch their attention with your energy/personality and then show them take one (which is likely more in line with what they'd ultimately cast). One thing to watch out for is the tag/ending getting too "announcer" or "selly" keep that in the same tone/style as the rest.	Great	Great
ChelseyMaus_WALMART+	Really nice first take. You caught my attention with the tone and comfortability. It felt like you connected with the copy and knew what you were talking about. It was casual and relaxed and felt effortless, you weren't working too hard. The second take had some variations throughout but overall felt a little too similar to the other. Maybe take those choices further or find another way to distinguish even more. Think about energy and pacing as technical way to switch it up, which is something we are always listening for in order to judge someone's range and ability, so perhaps playing with that might help.	Great	Good
CraigWilliams_WhatsApp	I love the first take. Great personality and connection and it feels like you're having some fun and know what you're talking about. You have several great moments throughout which kept my attention all the way through. The second take was nice too. Maybe not as distinctly different as it could have been though, so take your choices and go a little further. Think about energy and pacing and try playing with that a little more along with switching up the moments you play with and coloring those differently. Even speaking to a different audience can make a bigger difference so you can really showcase your range.	Great	Great

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DavidCuiCui_Capterra	Your connection at the top of the first take made me want to hear more (exactly what we want!). You felt connected to the copy and it felt like something you knew and were comfortable talking about. The "oops" didn't feel as genuine as I'd like but outside of that it seemed genuine. The second take felt more matter of fact with less personality in it, which can be a nice distinction. Something to consider playing with to still keep it interesting to listen to is the energy and pacing.	Great	Great
DinaSherman_Bounce	Fun first take! You caught me right away. It felt like you were having some fun and playing, which is what we want to hear with a script like that. The "It's the sheet" was similar each time so you might go further with finding some variations on how to say that. The second take was totally different which was fun to hear and be able to see your range and what could be done with the copy. Very nice.	Great	Great
EricZajac_OrangeTheory	You sound real right off the bat. It felt like you were a genuine real person which was nice to hear. But I feel like we didn't get as strong of a connection as I'd like to hear. The second take varied slightly, but again I think you could go further. Really find a strong connection to the copy and make those choices. You can still sound REAL and have some personality and opinion in there. Don't be afraid to play, even with a script like this that might seem more straight-forward.	Good	Needs Improvement
GregBeastrom_Bounce	Fun take on this. You had some really nice moments in that first take but I think you could go even a bit further in that first take since it has more energy. That'll help keep it distinct from the second take which was more straight forward. And even though that 2nd take was more matter of fact, you still found some dry moments that added to the fun of it.	Great	Great
JamilBurger_OrangeTheory	Nice tone at the top. I think we're missing some of the connection to the copy. The first first felt like you were rushing through it a bit. I don't mind a faster pace as long as the energy and read match it and here it didn't seem to quite as much as I'd like. The second take had more energy and gave a slight variation, so I'd suggest slowing down and taking your time a bit. Maybe hitting it a little harder or changing the tone more. Those are ways to help keep each take distinct and show range.	Good	Needs Improvement

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JaneBeverley_Bounce	I really like the dry tone from the top. A distinct sound and take on the copy which stands out. The biggest thing is keeping it connected and pulling the words off the page. The second take felt like you were more comfortable with the copy but it had dropped in energy. Which is not a bad thing but the first take needs to go bigger then to really show a distinct difference between the two takes and show us your range and ability.	Good	Good
JennHenry_Walmart+	You have a great voice and caught my attention right away at the top. In those critical 3-5 seconds at the top, it felt connected and real. You have a nice "conversational" read while still executing the moments you need to. The second take gave some variation, but I'd have loved to hear you got further and make an even more distinct choice - whether that's tone, audience, intention, etc. You could also play a little more with pacing and energy which is something we're always looking for to ensure someone has the range we're seeking.	Great	Great
JeremyAdams_WhatsApp	I love your smile at the top, it drew me in. And then you had the personality come in strong. Exactly what I'm always looking to hear! Especially at the top of the "audition". It made me want to keep listening. The second take had a nice shift in energy. You changed up some of the moments that you played with and that showed a fantastic range for you. The only thing you could play with more is pacing. Nice work!	Great	Great
JessicaLehman_WhatsApp	You have a unique voice that stands out. But don't just rely on that. Let your personality come through even sooner. You got more comfortable at the first take went on but it felt more generalized, like you were talking to anyone who would listen as opposed to specific person. The second take brought it in right where it needed to be in terms of the connection with the audience and the more real feel. You could play even more with varying the energy and pacing on each take and that would help distinguish even further and show more range.		

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JoshMead_Marathon	Nice energy at the top. Energy usually catches my attention and makes me want to listen. As your take went on, it felt more and more comfortable, like you worked your way into it. So be sure to get there right with the first word to strengthen the take even more. The second take really brought it in and gave a completely different feel. This one felt connected and comfortable right from the top. It felt like the "safer" take so I'm glad you put the other one first.	Great	Great
Kat Loveland Haagen Daaz	Wow - two very different takes! I love that!! Your first take had a nice energy and showed some fun personality in various moments. The second take brought it in a bit which was a nice distinction from the first. It showed a different energy level, attitude, and pacing - all things which we listen for in order to judge range someone has.	Great	Great
KeithOBrien_Whatsapp	Love the energy right at the top. You had personality right from the first word which is huge! Plus the personality throughout and the ease of the read which helped it feel connected, real, and comfortable. The second take gave some variation from the first. I think you could even further. You had some nice moments that changed the read from the first, but I think you could have more of those. The key is to make sure the first 3-5 seconds of each take is distinctly different since that might be all we hear. Nice work on this!	Great	Great
KerryManfredi_Walmart+	You have two nice takes on this. The first feels grounded and friendly. The second goes a touch more straight forward. I hear the difference in the two but I think you could show even more range. Even though they both feel conversational, I think you could be even more specific in your audience and intention. It sounds like these are your words and your comfortable but it also sounds somewhat general right now. So that specificity will give us an even better idea of your range. Don't get me wrong - I like where these are at; but I feel you have more range than you're showing and I'd love to hear it.	Great	Good

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MichellePhilippe_WhatsApp	Ooohhh! Love the personality right at the top. Some might say it's too much or too brash. But that is exactly why I love it. I want to hear personality and something that makes YOU stand out at the top of the file. And that's what you did. You caught my attention and kept my attention. The second take brings it in and shows you can do a toned down version that still feels natural and real. That's exactly the kind of range we want to hear. Very nice work!	Great	Great
Mike Ciporkin_Marathon	You sound so friendly and real right at the top. That caught me for this one. It felt natural to you. You seemed connected and grounded and had some personality in there that felt authentic. The second take went a bit more straight forward and brought it in a little. I think you could go further with that to distinguish it even more by playing with the pacing. You brought the energy level down which worked nicely so allow the pacing to slow down and work with that. Only slow it down enough to show range but still keep the words comfortable and flowing.	Great	Great
PaulRogus_Marathon	First of all, I'd swap the two takes to submit to client. The second take caught me right away with the energy and smile. Overall, it felt more comfortable and felt more real, connected, and you. The first take had a nice tone, but was a bit choppy. I think you could get even more comfortable with that take. I usually suggest starting with the more energetic take and having the calmer read follow up.	Great	Great
PeterSommers_Marathon	The thing that caught my attention was how simple you kept it. Nothing felt too pushed or forced. With that said, it felt like there was a slight lack of connection and energy. It felt more truly conversational and real (person on the street) vs commercial conversational where there's some smile and connection/passion to what you're saying. I didn't hear a second take so I didn't get to hear any range.	Good	Needs Improvement
ReneePayne_Hagen Daz	Great tone at the top. Your voice caught my attention and your read felt comfortable on this first take and matched the copy. The second take was nice too and gave a little more energy and smile which was nice. I think you could go even a bit further and pick up the pace a bit. That would help match the energy level and also show more range for you.	Great	Great

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RoDempsey_Bounce	Love the energy on the first take. It felt playful, light, and fun without trying too hard. The second take brought it in and that showed a nice range. It felt more connected and authentic which was a nice thing to hear. I think the biggest thing to play with is the pacing. The pacing was similar on both so finding a way to differentiate that more. Slow the second one down since the energy was brought it. That way we see the range you have with tone, style, energy, and pacing - all things that matter	Great	Great
SuLingChan_Whatsapp	I like the strength and confidence I'm hearing right at the top. It caught my attention and made me interested in hearing more. You then continued on to find some very distinct moments in the first take. It gave it personality and sounded fun. It was big and projected which made it feel a bit generalized in terms of audience so maybe keeping in mind keeping it personal even with the energy and attitude. The second take was completely different and showed a really strong range. It felt like the safer take so I'm glad you put it second. But it was comfortable and connected. It felt simple and effortless. Excellent job!	Great	Great
Susanlannucci_Bounce	Loosen up even more! The first take felt a little stilted. Get comfortable with it and allow yourself to play. It felt like you were holding back and playing it too safe. It's okay to have an opinion and have some fun with it. The second take felt more comfortable like you were pulling it off the page more, but same thing - it felt too calculated and not from a genuine place. Play and have more fun! It'll make a big difference.	Good	Needs Improvement
TimothyCallaway_HaagenDazs	Ohhh, you left me hanging on the first "this..." and I couldn't wait to hear more. Very nice moment. The rest of the copy didn't sound as connected as I'd like to hear. It felt somewhat stilted (in part due to the writing I'm sure) and not like they were your words or something you felt passionate about. The energy and tone shift in the second take was nice to see some range. Again, it felt like you were trying a little too hard and it wasn't coming out comfortably, but the choices were made and the idea was there so it's now finessing the execution.	Good	Needs Improvement



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Verina Kranak_OrangeTheory	I really like the vocal fry and attitude at the top. It felt like it fit the ad so well. You kept the energy and pacing nice and steady with a strong straight forward intention. The second gave more energy, more smile, and was paced quicker. Those elements combined really made for a completely different take two that also worked really well. Take two is probably the take a lot of people will go with first, so I like that you chose this order. Nice work.	Great	Great
VinceMelamed_Marathon	Instantly I felt like you were going to tell me a great story. Your first take had such a storyteller vibe to it and you executed it well. It felt connected and warm. I think you could go further with having more personality and opinion on some of the moments to really help personalize it more. The second take was also nice but too similar to the first. It didn't really show me much of your range. The pace felt a little faster which is good and there seemed to be a hint more energy, so maybe it's just taking those two things even further to help differentiate.	Great	Good
WILLOW EVANS_BOUNCE	The top didn't necessarily catch my attention until part way into the first line. In an audition, I may not get that far, so be sure to have that distinct personality right from the first word to really stand out more. The energy was fun in the first take but it felt a bit stilted. I think had you picked up the pace, it could have felt more comfortable. The second take brought it in a little bit and was more matter of fact which was a nice distinction. Again, it didn't always feel like your words, so getting even more comfortable with it... making those choices and owning them all the way through.	Good	Good
PeterRein_WhatsApp	Fun personality on this. You showed a strong energy and smile right at the top. It had some fun moments in there. The only thing I'd adjust would be to try to personalize it a little more. It felt too general in terms of who you're trying to talk to or connect with. The second one felt much more connected. Not as big of the energy and personality, but that's okay because it showed a great range for you.	Great	Good

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SaraJster_WhatsApp	Nice connection and tone at the top. It felt connected and genuine. You had personality throughout the take, along with showing some opinions. It felt like you had fun with the first take without trying to hard. The second take simplified and was more straight forward but still friendly and comfortable. You showed an excellent range between the two takes. Nice work!!	Great	Great