

Actor	Notes	Interpretation	Performance
Ash Haglund_Milk Emergency.mp3	I loved your reads on this! Your Take 1 had a great "devil-on-your-shoulder" quality to you it. Like you were trying to start some trouble. I loved the direction you went for your Take 2--more of an internal monologue. That not only changed up the read, but the interpretation as well, and I always love playing with that kind of thing. Really great acting, instincts, and takes!	Great	Great
AmyFerrarotti_CrackerBarrel.mp3	The reads are beautiful. You definitely hit everything in the direction--sincere, warm, with heart. Your Take 1 was pretty solid. I would just smooth it out a little bit. There were a few places where there were some pauses that could be taken out. Your Take 2 was lovely, but sounded just like your Take 1. Maybe add a little shoulder shrug to throw it away a little, add more smile, or up the energy a bit to give it a different sound and feel.	Great	Great
AnnabelRosario_Milk.mp3	These reads were so much fun! Your Take 1 had great quirky energy to it. I might start just a little smaller so you can add more build. I love how you changed it up for your Take 2--that flatter read was a funny choice. I might have you push the urgency a little bit more on this read. Almost like a copy doing an interrogation. But I loved your choices on this script.	Great	Great
BenChang_EnergyUpgradeCalifornia.mp3	Very nice reads on this script. I loved the internal thought-process feel you brought to your Take 1. I would really see you going through your house and making sure things were turned off. This is a long script, and your read was a little over--maybe tighten it a little bit, but not too much because I don't want to lose that thought process. I like that you went a little brighter and brought in a bit more energy for your Take 2. That made for a nice contrast, but we didn't completely lose the feeling of the piece.	Great	Great
BillieJoKonze_McDonalds.mp3	Very nice reads on this. You have some time to play with, so you can slow these down a bit. Your Take 1 was excellent. Had good energy to the read. You did a great job of emphasizing the words in quotation marks. Your Take 2 had a similar feel. I would bring a little more fun on this take. Go a little more chatty or gossipy with it. Or bring a little "sharing a secret" energy. Just something to change it up a bit more.	Great	Great
CarolinaCammilleri_McDONALD'S.mp3	Excellent job with this script! You brought some fun reads and energy to this. I loved the fun and playful feel or your Take 1. I think you could "share a secret" with us a bit more on the line about sometimes going for a Big Mac snack wrap. I love how you changed up the feel for your Take 2. I like the more laidback, chill feel of this. I just want to slow it down. You've got plenty of time.	Great	Great
CarolynMurphy_MilkEmergency.mp3	These are fantastic reads! Great variation between the takes. I liked the playfulness in your Take 1. Then I like that you went a bit smoother and slightly sinister with your Take 2. Those were really great choices. We just left off the last line on both takes--the "got milk." But everything else was really strong.	Great	Great
Cean Houston_Cadence Bank.mp3	Excellent job with this script. You have such natural strength and authority in your voice, so this is a great spot for you. I thought your Take 1 were capture everything the direction was asking for--the confidence, the trustworthiness. I just wanted a hint of a smile. Just bring a little more reassuring into the read. I was really happy that you went a little looser and conversational for your Take 2. You eased into that feel a little bit. I just wanted the very top to feel as natural as were you got to a line or two into the script.	Great	Great
CharlesCoats_McDonalds.mp3.mp3	These are fantastic options! Really great reads and nice variation between the takes. I liked that your Take 1 was more of an everyman feel, but still have fun and personality. I'm glad you pushed the character feel a bit more in your Take 2--he was a little quirky and I liked the energy you brought to it. I just wanted you to play with the words in quotes a little more. You did it a little in your Take 2, but you could have gone a little further.	Great	Great
Chloe Elmore_Viking Cruises.mp3	These reads are just wonderful. You have the perfect voice and accent for this. Your Take 1 is exactly how I hear these kinds of spots. It has a hint of luxury, but you brought a great storyteller feel. I loved the pacing. Just be careful about dropping off at the ends of the sentences. Here and there we lost the energy before the line was done. I like that you did an American accent for your Take 2. That's a great way to change things up. I like that the read was more casual. I think you could have brought a touch more energy to it, but overall it was a lovely read.	Great	Great
ChristinaWilliams_GotMilk.mp3	Very nice reads on this! I loved the variation you had between the takes. Your Take 1 had great energy. I think you could just color the questions a little more. Right now it just sounds like a run on list. Having a little build or giving each question a slightly different feel just adds more variation to the read. You did a great job of it in your Take 2. I liked the flatter more intimidating read you did hear. You brought some fun personality to this script.	Great	Great

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ChristopherZippyKaufman_JohnDeere.mp3	Fantastic job with this script! I loved both of your options on this. Your Take 1 had a great blue collar/guy's guy sound and feel. I just want to tighten up the read overall just a little bit. There were just some pauses that I thought could be closed up. I love how you had a little more fun and added more personality to your Take 2. That was a fun choice and showed good range.	Great	Great
EmeriChase_EnergyUpgradeCalifornia.mp3	Very nice reads on this. I thought your Take 2 was pretty perfect. I liked the softer read, there was nice thought process to it. Your Take 1 felt just a little one-note. I could put some thought process into this read as well--give us more of the feel of you scanning the room. I also want a bit more of a transition between the first and second paragraph.	Great	Great
GeorgeAlanRuth_John Deere.mp3	Very nice reads on this! Your Take 1 was spot on. I love the blue collar/guy's guy feel you brought to this. You hit all the beats and the read sounded beautiful. I think we can get a bit more variation for your Take 2. Maybe loosen him up a bit. Have a little more fun with the first 3 scenarios. You can still keep some of that rugged feel, but relax it a bit.	Great	Great
GregBeastrom_John Deere.mp3	Fabulous reads on this! Both takes were really strong and had nice variation. Your Take 1 was the perfect blue collar/guy's guy read. Everything about it was solid. You did a great job of changing it up for your Take 2--this one had a little more personality, you loosened him up a bit, and added a nice smirk to it. I really loved your choices here.	Great	Great
HeatherSanderson_GotMilk.mp3	I loved your reads on this! You brought great personality and range to this script. Your Take 1 had great suspicion and urgency to it. And you did a great job of finding variation within the list of questions. Your Take 2 had a good playful energy to it. It sounded like you had a lot of fun with this.	Great	Great
JennHenry_Dexcom.mp3	Wonderful job on this! These reads are a lot of fun. You have great variation between the takes. I loved the playful energy and character you brought to your Take 1. Then you did a nice switch on your Take 2 and went a little more wry/dry with it. You did a great job reacting off of these different people that you're interacting with.	Great	Great
JessicaLehman_McDonalds.mp3	Excellent job on this! You brought such a great quirky energy to this, it made both takes a lot of fun to listen to. Your Take 1 had great energy and personality. I like that you brought that down a bit for your Take 2. You could maybe have gone a little further and went a bit more straightforward, but I do like what you did. You the adlibs you had on this were perfect! They were fun, short, and sweet.	Great	Great
LaurenChoo_Build-A-Bear.mp3	Beautiful reads on this! Your Take 1 had nice energy--you can tell it's a kids spot, but it's not too big or over the top. I love the warmth and magic you brought to your Take 2. That showed really nice range and variation between the takes. My only note is that on both takes you left off the last line. I know it's not the best ending, but we still need to have it in there.	Great	Great
LeonieSchliesing_ArizonaSunrise.mp3	Fantastic job on this! I loved both of your takes. Your Take 1 was a beautiful storyteller read. I love how real and raw you got with that. You did a great job of painting the pictures. Then you brought good energy, swagger, and fun to your Take 2, but it still felt grounded. Awesome job with the variation and the acting.	Great	Great
MikeCiporkin_EnergyUpgradeCA.mp3	Very nice read on this. You only sent one take, and I had asked for two. The overall tone and acting was nice. I would have liked a little more thought process. I want to get the feeling of you scanning the room and taking note of what's there. But you did a good job of giving what the direction was asking for--relatable, knowledgeable, and caring	Great	Great
ReneeNajourPayne_MILK EMERGENCY3.mp3	These are fun reads! I liked the urgency in your voice in your Take 1. You did a great job of changing up the tone for your Take 2. I think this take could have been a little bit more playful. I also feel like both takes could be tightened up a little. You had good pacing at the top of Take 1, but it slowed down toward the end. Take 2 overall can be a little faster--nothing crazy, just to keep it moving.	Great	Great
RoDempsey_Milk Emergency.mp3	I loved these reads! Really fun options on this, and I loved the variation you brought to each take. Your Take 1 had great urgency and suspicion. I love how you brought more energy and playfulness to your Take 2. It sounded like you had fun with this script and that really came through in the read. Nice job!	Great	Great
SuLingChan_BuildaBear.mp3	Beautiful reads with this script. Your Take 1 had all the warm fuzzies going on. I loved the warmth in your voice, you had great smile, and it had great storytelling. I like that you brought a little more energy to your Take 2. I also thought the accent was a nice touch--made me think of Paddington Bear. Very nice choices.	Great	Great

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Susanlannucci_Cadence.mp3	Good job with this script. I definitely think you brought the reassuring and trustworthy feel to this spot. Your Take 1 may be a bit too smiley. I think you can have an option that's a little more straightforward. It can still be friendly and approachable, but think a little more matter of fact or buttoned-up professional. I really liked the feel of your Take 2. That had some smile, but it didn't feel like too much. Both takes can also probably be tightened up a little bit--they just felt a little long.	Great	Great
TeaganGardner_CrackerBarrel.mp3	Nice reads on this script. Your Take 1 had a lovely folksy vibe to it. I liked the pace on this read and the warm smile you brought to it. I just want you to "romance the food" a bit more--really make it sound delicious. I like that you brought up the energy for your Take 2, but it felt fast. See if you can have more energy, but kept the pace the same.	Great	Great
TimPowers_John Deere.mp3	Always good to hear from you, Tim! Fantastic reads on this script. I loved the guy's guy/blue collar feel you brought to your Take 1. It had great attitude and nice tongue-in-cheek feel. I just want to tighten up the opening couple of lines a bit. The pauses there just felt a little long. The pacing after that was perfect. I like that you brought more energy and off-the-cuff feel to your Take 2. That gave some really nice variation.	Great	Great
VinceMelamed_McDonald's.mp3	Very nice reads on this script. Your Take 1 had nice energy and personality. I think you can play more with the words in quotation marks. Your Take 2 had a very similar feel to your Take 1. Maybe loosen it up a bit more, have some more fun--go a little quirkier. Or throw it away a bit more. Go a little more casual. Just something to change up the tone. And be careful about editing things too close together. Your Take 1 and 2 run into each other. And there was a line in your Take 2 that should have had a beat, but sounded like maybe you edited a breath out or something and it came right on top of the line after it--it was towards the end between "McDonalds" and "and sometimes"	Great	Great